CALIFORNIA ENERGY RESOURCES CONSERVATION AND DEVELOPMENT COMMISSION ENERGY EFFICIENCY COMMITTEE

WORKSHOP

POTENTIAL APPLIANCE EFFICIENCY REGULATIONS

FOR GENERAL SERVICE AND REFLECTOR

INCANDESCENT LAMPS AND HALIDE LUMINAIRES

CALIFORNIA ENERGY COMMISSION

901 P STREET

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Jackalyne Pfannenstiel, Presiding Member

Arthur Rosenfeld, Associate Member

ADVISORS

Timothy Tutt, Advisor

John Wilson, Advisor

STAFF PRESENT

Gary Flamm

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ALSO PRESENT

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ALSO PRESENT (continued)

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- 2 PRESIDING MEMBER PFANNENSTIEL: This is
- 3 a Committee Workshop, and Energy Commission
- 4 Committee Workshop on Potential Appliance
- 5 Efficiency Regulations for General Service and
- 6 Reflector Incandescent Lamps and Metal Halide
- 7 Luminaires.
- I am Commissioner Jackie Pfannenstiel,
- 9 the Chair of the Energy Commission's Energy
- 10 Efficiency Committee. To my left is Commissioner
- 11 Rosenfeld, also on the Energy Efficiency
- 12 Committee.
- The point of this workshop is to
- 14 consider additional lighting standards beyond
- 15 those that the Energy Commission adopted December
- 16 15, 2004. We have been the, at the time that the
- 17 Commission adopted the standards in December, the
- 18 Commission directed the Energy Efficiency
- 19 Committee, which is Commissioner Rosenfeld and
- 20 myself, to consider adopting additional lighting
- 21 standards. There were some issues at the time of
- the staff as well as our advisors, Tim Tutt who is
- 23 to my right and John Wilson who is to Commissioner
- 24 Rosenfeld's left, have been working various
- 25 parties involved in this proceeding to try to

1 reach agreement on the different issues that were

- 2 raised at that time.
- 3 I think there has been a lot of progress
- 4 made, and this is a workshop intended to put the
- 5 progress on the table in front of us all and see
- if we can then reach some agreement on standards
- 7 that will go back to the Energy Commission for
- 8 adoption.
- 9 I want to make one point in terms of
- 10 what I think is a critical aspect of the
- 11 standards. That is customer's role in all of
- 12 this. Efficiency standards by statute need to be
- 13 cost effective, technically feasible, and in my
- 14 mind they need to be understandable to the
- 15 ultimate customer.
- I do think that has been an issue that
- 17 has been raised with the lighting standards to
- 18 make sure that the customers know what they are
- 19 getting when they buy more efficient light bulbs.
- 20 So, it is a very major part of what we have been
- 21 working with the parties on over these past couple
- of months. I think we've made some progress in
- 23 all areas that have been raised.
- 24 With that, I think I turn it over to
- 25 Tim. Take it Tim.

1 MR. TUTT: Welcome, everyone. One other

- 2 thing to note. I understand that Joe Howley and
- 3 Cassie Gilson will be arriving late, that Joe is
- 4 flying in this morning. We will try to get all of
- 5 the important stuff in before they come.
- 6 As Commissioner Pfannenstiel suggested
- 7 or said, we are talking here today about potential
- 8 appliance efficiency regulations for lights,
- 9 lamps, whichever you want to call them in three
- 10 general areas: general service incandescent
- lamps, reflected incandescent lamps, and metal
- 12 halide luminaires.
- We considered standards for these areas
- of appliances last year, and in fact, adopted some
- 15 Tier 1 standard as you all know for general
- 16 service incandescent lamps and some standards for
- 17 metal halides. At the time, we decided to step
- 18 back from some of the other standards we were
- 19 adopting and engage in a process of dialogue with
- 20 the industry to try to better understand what our
- 21 standards would do, how they would work in the
- 22 market, and work with the industry as much as we
- 23 could to come up with a better alternative than we
- had proposed last fall.
- We feel like we are there. We have

1 talked to the industry in many meetings. We have

- 2 also talked with Wally McGuire of Flex Your Power
- 3 about a marketing opportunity for these in effect
- 4 new models of lights that will hopefully be coming
- 5 out in response to this as part of this effort.
- 6 We are encouraged by the collaborative
- discussion we've had so far and the partnerships
- 8 we are forming, and we want to move forward to try
- 9 get some key and clear energy savings in this
- 10 sector.
- 11 The Tier 1 requirements for general
- 12 service incandescent lamps were requirements that
- 13 many bulbs on the market already could meet and
- were adopted last fall, I'm sorry December 15.
- 15 The effective dates for those standards is January
- of next year.
- 17 What we didn't adopt last year were any
- 18 standards for enhanced spectrum or vibration
- 19 service lamps. We still don't have standards
- 20 proposed for vibration service lamps, but we are
- 21 proposing standards for enhanced spectrum here.
- In effect, what we are doing is
- 23 considering them as a separate category of lamps
- 24 where as last fall we were considering them
- 25 together with all general service incandescents,

1 and so the standard we propose here today make it

- 2 a little easier for general service or enhanced
- 3 spectrum lamps to continue to be part of the
- 4 market.
- 5 We engaged in discussions with the
- 6 industry. One of the issues that was raised there
- 7 was the question of the fact that consumers tend
- 8 to buy or are used to buying lamps in these
- 9 categories, 25 watts, 60 watts, 75 watts, etc.
- 10 One result of a standard might be that
- 11 consumers would continue to seek product in those
- 12 categories with higher lumens and continue buying
- those lamps with higher lumens but same wattage.
- 14 In effect, you would have efficacious lights, but
- 15 you wouldn't necessary get energy savings because
- 16 you have the same watts going out into the market.
- 17 You can imagine all kinds of scenarios
- 18 about consumers since they have more light coming
- out of their fixtures, turning them off more, or
- 20 turning some lights on and off and get into some
- 21 pretty esoteric discussions of whether there
- 22 really energy savings there or not.
- In fact, we understood the argument that
- 24 there were these wattage categories that are sort
- of ingrained in the market from decades of

1 consumers being used to them. We tried to come up

- 2 with standards that would result hopefully in
- 3 lower wattage bulbs being developed to meet the
- 4 standards rather than higher lumens bulbs.
- I won't go into much detail with those
- 6 except I'll tell you that Chris Calwell is going
- 7 to present more of the details of that standard
- 8 structure in his presentation.
- 9 MR. FLAMM: Tim, on the agenda, Chris
- 10 was before this, do you want to jump in with him,
- or do you want to continue this?
- 12 MR. TUTT: No, I will continue, and then
- 13 Chris can come after me.
- 14 The goal is to reduce energy and
- 15 increase efficacy. We want to maintain the lamp
- light, we don't want to have lamp structures,
- 17 lamps being developed which really just reach
- 18 efficacy goals or standard goals by reducing the
- 19 lamp light. I understand that might also be a
- 20 concern, and one of the questions I believe is in
- 21 Chris' revised case study, which is available at
- 22 the back table, is a point that the Energy
- 23 Commission may wish to require a certain minimum
- 24 lamp light in some cases. We can talk about that
- 25 further today. It is not in our proposed standard

- 1 at the present.
- This is an example of how the structure
- 3 works for a 60-Watt soft white bulb. I just had a
- 4 range of lumens on the lefthand column there,
- 5 standard sets of lumens for a variety of bulbs on
- 6 the market, and their efficacy is right next to
- 7 that.
- 8 Now, the way the standards that we are
- 9 proposing work, at these levels of lumens, the
- 10 standard would limit your maximum wattage to 57
- 11 watts for soft white bulbs. That is about a 5.3
- 12 percent reduction from the 60-watt level. A 5.3
- increase in efficacy as a result if the lumens
- 14 remain the same.
- Now at the same time, if you want to
- 16 keep a 60-watt bulb and just increase lumens to
- meet the standards, in effect, for each of these
- 18 sort of standard bulbs out on the market right
- 19 now, you would be having to get a 10 to 25 percent
- 20 increase in efficacy to manufacture a 60-watt bulb
- 21 with higher lumens to meet the same standards.
- This chart illustrates in a simple form
- 23 what we are really intending is to make it easier
- 24 to meet the standards by reducing wattage than by
- increasing lumens at the same wattage.

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1 The next chart is an example of the
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- 2 standards and the previous Tier 1 standards, Chris
- 3 is going to go into that in more detail later, so
- 4 I will just pass on.
- 5 In the staff report, there are tables
- 6 for general service incandescent lamp standards.
- 7 This is the equations behind the standards, behind
- 8 those ramps that we have in the charts.
- 9 A couple of things on here, one is it
- 10 looks complicated, but really it is fairly simple
- for most of the standard types of bulbs out there
- on the market. As an example, between 700 and 950
- lumens, the standards basically say, and this is I
- 14 think for clear, I can't remember, but --
- MR. FLAMM: Frost or clear, yes.
- 16 MR. TUTT: -- the maximum wattage is
- 17 limited to 57 1/2. It is that simple for that
- 18 category of lumens.
- 19 The other thing I would like to point
- 20 out on this is that we are cracking the standards
- 21 equations in the form of lumen categories rather
- 22 than watt categories. Our intent there is to
- 23 start giving the stakeholders in the
- infrastrucutre in the market to move towards
- 25 thinking about things in terms of lumens rather

- 1 than in terms of watts.
- We know that is a difficult market
- 3 change. This is not aimed obviously at consumers,
- 4 but it is aimed at the industry, the retailers,
- 5 people that buy them have to pay attention to
- 6 standards as they are buying and start thinking
- 7 about these things in terms of lumens and hope to
- 8 start the change going in that direction.
- 9 While we at some point in the future
- 10 work with Wally McGuire and others to get
- 11 consumers to think about things in this way as
- 12 well.
- Next slide. This is a similar chart for
- 14 soft white. I am not going to go into detail on
- 15 this. They are in the staff report, and the table
- is in the staff report, the chart is in Chris'
- 17 report and the staff report I believe. So, just
- 18 to keep on going, this is our new we have a
- 19 separate category now for enhanced spectrum.
- There aren't many lamps out on the
- 21 market for enhanced spectrum compared to the other
- 22 categories. Perhaps one reason why we didn't
- 23 separate it out previously, but since they are out
- there on the market, we decided to have a separate
- 25 standards category for it, and you will see again

1 that we have the ramping instruction where it can

- 2 be even for enhanced spectrum lights then to
- 3 induce manufacturers in the industry to come down
- 4 in wattage rather than increase lumens, rather
- 5 than effectively prohibit by standard the bulbs
- from being on the market all together, we are
- 7 saying keep them, but bring the wattage down.
- 8 I think that is the chart for the
- 9 spectrum of the table that's in the staff report.
- Just to switch, and we will talk about
- 11 these in separate probably discussions one by one
- 12 this afternoon or later on today, but for
- incandescent reflector lamps, we did not adopt
- 14 standards last fall. We had an implementation
- date for the proposed standards, January 1, 2006,
- and we did not adopt those standards last year, as
- 17 I said, and the proposed standards that we have
- 18 here today are the same as those with three
- 19 changes.
- 20 First, the effective date for those
- 21 standards is delayed until January of 2007, a one
- 22 year delay. The lowest wattage category has
- changed from 40 watts, beginning at 40 watts to
- 24 beginning at 41 watts, which effectively means
- 25 that 40 watt and below bulbs are exempted from the

- 1 standards.
- 2 Finally, the one specific bulb, the
- 3 50ER30 lamps are exempted from the standards,
- 4 which was a recommendation as a possible thing to
- 5 consider last year as well, which we had not taken
- 6 up at the time, but we had decided to take up in
- 7 these proposed standards. These are the standards
- 8 for these incandescent reflector lamps.
- 9 The third category of luminaires or
- 10 lamps that we are talking about today is metal
- 11 halide luminaires. Again, last fall had proposed
- 12 a variety of standards for metal halides including
- 13 probe-start versus pulse-start for horizontal as
- 14 well as for vertical lamps. We delayed some of
- 15 those. We also delayed the electronic ballast
- 16 standards that we had proposed last fall.
- 17 We are now moving forward with some of
- 18 those, again, with some changes. All of the metal
- 19 halide luminaires we are expecting to include
- 20 pulse-start ballasts by January 1, 2008, vertical
- ones by the beginning of next year, and all of
- them including the horizontal ones by January
- 23 2008.
- 24 For ballasts, the ballast standard is
- 25 developed in the form of an efficiency requirement

which in effect I think in today's market requires

- 2 electronic ballasts rather than magnetic ballasts
- 3 and we are proposing to adopt those standards with
- 4 sort of ramps as to when they are effective for
- 5 different sizes of lamps.
- 6 For 150 to 200 watts, so the smaller and
- 7 common category, they would be adopted and
- 8 effected as of January 1, 2008. For all other of
- 9 metal halide luminaires it would be January 1,
- 10 2009 up to 500 watts. Above 500 watts and below
- 11 150 watts, there is no standard proposed, is that
- 12 right?
- MR. FLAMM: That's correct.
- 14 MR. TUTT: Again, there is some changes
- 15 here in terms of from the standards proposed last
- 16 fall in terms of dividing the luminaires up into
- 17 size categories and phasing the standards in at
- 18 different dates.
- 19 That is it for the overview of the
- 20 standards. I hope that you all have had time to
- 21 go through the staff report to some degree and
- 22 Chris' revised case study to some degree, and
- 23 Chris will provide you with more information in
- 24 the presentation right now about how we develop
- 25 these standards and what they really mean out

- 1 there.
- 2 MR. CALWELL: I am wondering if we could
- 3 ask to turn these lights down here just because we
- 4 are getting some wash on the screen. Is that easy
- 5 enough to catch those spots. That's great. Thank
- 6 you very much.
- 7 What I am going to do is run through a
- 8 little bit of technical background. I apologize,
- 9 it will be somewhat redundant for folks who came
- 10 to the meeting in January, but it looks like the
- 11 timing is perfect. We've just been joined by our
- 12 colleagues. Let's go ahead and go on to the next
- 13 slide.
- 14 This is a photograph of six different
- 15 sample incandescent products you can find in the
- store, all from one manufacturer and all nominally
- 17 60 watts or close to it. We just put them in to
- 18 illustrate the range of choices a consumer might
- 19 have when trying to decide how to meet their
- 20 lighting needs.
- 21 You have essentially the basic 60-watt
- lamp here, one that has been enhanced a little bit
- 23 in its packaging and in its functionality to be
- 24 soft white. The is the miser bulb which is lower
- in wattage, but also lower in light output.

1 Here is a long-life lamp which is the

- 2 same in wattage, but lower in light output and
- 3 longer in lifetime.
- 4 Then an enhanced spectrum product here,
- 5 and then a halogen product here in a smaller form
- 6 factor.
- 7 I just wanted to give you a sense of the
- 8 range of options, even within the same nominal
- 9 wattage and within one manufacturer.
- 10 Here is an example of a couple of more
- 11 efficient incandescent products that are marketed
- in slightly different ways. This Westinghouse
- 13 product here is longer life, identical wattage,
- 14 and substantially brighter, so this is sort of an
- 15 example of the case that Tim raised before about
- 16 what happens if manufacturers just go to higher
- 17 light output but the same wattage. Then some
- 18 energy saving incandescent products from Fike over
- 19 here.
- Notice here they have gone to lower
- 21 wattage, so 34 to replace a 40, 52 to replace a
- 22 60, 67 to replace a 75, and 90 to replace 100.
- Next slide. Just for background, Tim
- 24 gave you some of the Tier 1 standards that are
- 25 going to take effect in January of 2006, the Tier

1 2 standards, we are pending additional discussion.

- 2 The stakeholder meeting we held in Davis in
- 3 January of 2005, I recognize some familiar faces
- 4 from that meeting. We talked a lot there about
- 5 the krypton lamp analysis and also about some
- 6 opportunities for California to help market the
- 7 more efficient incandescent lamp prior to the Tier
- 8 2 standards taking effect.
- 9 My understanding, and we can get into it
- 10 later today, but I think a number of utilities are
- already contemplating what they might do there
- 12 beginning as early as 2006.
- 13 Industry concerns were raised about the
- 14 standard leading to brighter lamps of identical
- wattage, and so ECOS and PG&E reformulated our
- 16 Tier 2 proposal to produce these steps that Tim
- 17 described.
- 18 We also by the way went back to all the
- 19 catalogs and keyed in brand new data from all the
- 20 manufacturers, and the reason was we were alarmed
- 21 to discover that we started this whole process in
- late 2001 or early 2002, and now some three years
- later there were probably some new products on the
- 24 market and some old ones that weren't there
- 25 anymore. The charts I will show you do have the

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1 most current data we could find from the
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- 2 manufacturer's websites.
- 3 Next slide. You are going to lose me on
- 4 the transcript if I walk up here?
- 5 COURT REPORTER: There are mikes up
- 6 there.
- 7 MR. CALWELL: Let me see what I can do
- 8 to help explain the charts here. Let me just
- 9 illustrate a few points here. This is a sample
- 10 chart for soft white lamps only. What we've got
- 11 are watts plotted on the vertical axis, lumens on
- 12 the horizontal. The lamps that don't need the
- 13 proposed Tier 2 are all shown in these gray
- 14 diamond. Basically to the left and above the
- 15 line.
- 16 Here you see the Tier 1 line already
- 17 adopted by the California Energy Commission.
- 18 Everything to the right of it or below it would
- 19 qualify. The dotted line right here represents
- 20 the original Tier 2 proposal that the Commission
- 21 considered and deferred in December of 2004.
- 22 What we tried to do with this step
- 23 approach is recommend something which on average
- 24 is roughly as stringent as a straight line, but
- 25 goes in some cases slightly more stringent and

1 some cases slightly less stringent, essentially

- 2 criss crossing the line as it rises.
- 3 Then any of the lamps that currently
- 4 exist that we found to be more efficient than that
- 5 spec line or shown as red diamond, you can see
- 6 them here and here. Then we also took the
- 7 academic research from the 70's and some newer
- 8 findings by manufacturers and calculated for the
- 9 most commonly sold lamps of each wattage, how
- 10 would a krypton bulb perform.
- 11 Here you see this yellow square dropping
- 12 from the most common 100-watt bulb, this one from
- the most common 75, 60, and 40. In effect, that
- 14 was a reality check to say would the standard as
- 15 drawn allow a krypton technology to comply. That
- is the soft white version. Let's take a look at
- 17 the others.
- 18 Here I have just listed for you of all
- 19 the current manufacturer catalogs, these are the
- 20 models that we found that would comply under soft
- 21 white. You can see in this case that the entries
- 22 are dominated by General Electric. There are a
- 23 few from Sylvania and Westinghouse.
- 24 Let's take a look now at frosted and
- 25 clear. A larger number of lamp models shown here,

- 1 but the same exact format. These are your non-
- 2 qualifying lamps, Tier 1, old Tier 2, new Tier 2.
- 3 Here you see a larger number of compliant
- 4 products, the red diamonds. Again, the krypton
- 5 lamps -- excuse me, here, here, here, and here
- 6 clearing the line by a few watts in each case.
- 7 Next slide. So, here is the list of
- 8 compliant frost and clear lamps and competitive
- 9 dynamic shift a little bit. In this case, a very
- 10 small number of General Electric products, but a
- 11 large number of Philips and Sylvania products.
- 12 Between the two major standards, there
- is broad representation of compliant
- 14 manufacturers. It is also interesting to note
- 15 that most of the lamps that qualify have in their
- 16 name something related to saving power or saving
- 17 energy, so it suggests that the standard is
- 18 sensitive to efforts manufacturers have already
- 19 made to improve efficiency, but that more could
- 20 obviously be done with the models that don't yet
- 21 comply.
- The next slide. Here is the enhanced
- 23 spectrum specification. More challenging, of
- 24 course, simply because there is not as many models
- 25 to base it on. We found one highly efficient

- 1 sample out here, and then showed what krypton
- 2 would be expected to do at each of these four
- 3 wattage categories. If there are more data points
- 4 for enhanced spectrum, we would love to have them.
- 5 This is simply the data set we could find.
- 6 Curiously enough, a lot of enhanced
- 7 spectrum lamps sold in natural food stores by
- 8 third party or less well-known manufacturers often
- 9 don't even quote lumens. They will quote watts
- 10 but not always lumens on the package. It makes it
- 11 very hard to know how they would perform without
- 12 going out and testing them.
- 13 The next slide. This was simply the
- 14 Tier 2 line as drawn before for soft white, but we
- showed where the enhanced spectrum lamps would
- 16 fall. That is the triangles there, there, there,
- 17 there. What you see are a few of them would meet
- 18 the Tier 1, but none of them would meet the Tier
- 19 2, that is why we suggested pulling them out as a
- 20 separate specification.
- 21 Next slide. This is the same slide I
- 22 showed back in January, but I just wanted to
- 23 illustrate we are here talking somewhat heavily
- 24 focused on krypton today, but in reality, there
- 25 are a variety of technologies manufacturers might

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1 use. The standard does not compel the use of
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- 2 krypton, it doesn't even say that it is preferred,
- 3 it is simply the one that got the most analysis
- 4 because it seems to be the most straightforward.
- 5 Coiled coils are already routinely used
- 6 with filaments. I will show you in a minute an
- 7 example of how lamps could be tuned for greater
- 8 efficiency, but shorter life.
- 9 Many many lamps are sold with a diffused
- 10 coding, but end up in an application where the
- 11 bulb itself is never visible to the user. It is
- 12 behind a shade or its own diffuser, so one could
- imagine simply increase coding transparency for
- 14 some of them would improve efficiency.
- 15 Here is the krypton xenon option, xenon
- 16 being much more expensive, but krypton is the
- 17 primary focus.
- 18 Infrared reflective halogen was the
- 19 subject of a lot of work at Lawrence Berkeley Labs
- 20 and other places in the last decade and still a
- 21 viable option for consideration.
- Then further out in the future,
- 23 technologies like ceramic filaments and selective
- 24 emitters and so-called photonic lattices.
- 25 The next slide. This is a picture just

- 1 illustrating some of those technologies. Here
- 2 Sandia Labs has taken tungsten adams and laid them
- down in a matrix which is so small that visible
- 4 photons can escape through these openings, but
- 5 infrared photons cannot. So, they would be
- 6 trapped inside until they achieve an energy level
- 7 that allows them to leave. By its definition,
- 8 that is a selective emitter, it lets out visible
- 9 light, but not infrared.
- 10 These are a couple of other
- 11 manufacturers, Ripple Effect International and Sun
- 12 Sight are both receiving funding in one sort or
- another to improve technology of incandescent
- 14 filaments right now.
- 15 The next slide. These are the
- 16 assumptions that I shared at the meeting in
- 17 January. They remain unchanged. Krypton prices
- were quoted to us in volume by suppliers at 35 to
- 19 65 cents a liter. We measured by literally
- 20 opening up incandescent lamps and filling them
- 21 with water and finding out how much volume they
- 22 held.
- We measured the volume of various
- 24 incandescent lamps, and standard fill ratios are
- 90 percent krypton, 10 percent nitrogen at 0.8

- 1 atmospheres. That yields 75 to 108 cubic
- 2 centimeters of krypton. You can multiply that by
- 3 the price per liter when you convert this to cubic
- 4 centimeters, and you get an incremental cost of
- 5 replacing argon with krypton in a typical
- 6 incandescent lamp of 2.6 to 7 cents. That is the
- 7 manufacturer's cost.
- 8 We assume that the final customer would
- 9 see a price about three times as high as the
- 10 manufacturer would by the time the mark up occurs
- 11 between the manufacturer and the retailer and
- 12 between the retailer and the consumer. So, we
- 13 estimated a range of incremental retail costs of
- 14 7.8 to 21 cents.
- Next slide. I think I showed you these
- data before as well. It just shows who makes most
- 17 of the krypton and xenon in the world, so one of
- 18 the reasons we talked to Air Liquid to get a price
- 19 is that they are the largest single supplier world
- 20 wide. Then here it shows where krypton is used.
- 21 About 60 percent of the world's krypton's supply
- is already used in lamps today, although, I think
- 23 more commonly florescent than incandescent. The
- 24 next biggest market is insulated glass.
- 25 The next slide. I think Steve actually

1 forwarded me this. Steve, I am assuming this is

- 2 current, something you found --
- 3 MR. NADEL: I got it off the website.
- 4 MR. CALWELL: Okay. This was an example
- of how one of the manufacturers is already
- 6 marketing the benefits of krypton to its
- 7 customers. This is OSRAM Sylvania product called
- 8 the OSRAM Superlux Krypton. My apologies, OSRAM
- 9 product and what you see here are the five
- 10 different shapes in which it is offered. I know
- 11 you can't read the text up here, but it says,
- thanks to the krypton filling, they provide up to
- 13 10 percent more light, and there is also another
- 14 reference here to sort of improved optical
- qualities and other sort of non-energy benefits.
- Down here it says, provides considerably
- 17 more light than an ordinary light bulb from the
- 18 same wattage.
- 19 Next slide. The sources for our krypton
- 20 savings estimates were three different sources.
- 21 This gentleman here, W.E. I think it is pronounced
- 22 Thauret, he is now over 90 years old and living in
- retirement. I spoke to his wife, and he and some
- of the other researchers helped to confirm some of
- 25 the original findings from the 70's. The first

1 paper shows here -- I am sorry, this is the first

- 2 paper in 1970, here is the second one in 1975
- 3 showing that they got identical light output out
- 4 of a 35 watt krypton lamp replacing a 40, 54 or 55
- 5 watt lamp replacing a 60, a 90 to 92 watt
- 6 replacing 100, and a 135 to 138 replacing a 150.
- 7 The IESNA Handbook, which is a standard
- 8 reference many of us have on our shelves at work
- 9 in the lighting business, they summarize the
- 10 findings of these two researchers in their 2000
- 11 report by saying, krypton, although expensive, is
- 12 used some lamps where the increase in costs is
- justified by the increased efficacy or life.
- 14 Krypton gas has lower heat conductivity
- 15 than argon. Also the krypton molecule is larger
- 16 than that of argon, and therefore, further retards
- 17 the evaporation of the filament. Depending on the
- 18 filament form both sides, a mixture of nitrogen
- 19 and argon and krypton fill can increase efficacy
- 20 by 7 to 20 percent.
- 21 There is a separate OSRAM Sylvania
- 22 reference that I have on my table there from an
- engineering bulletin in 1996, again, confirming
- the efficacy improvement of up to 10 percent.
- The next slide. Estimating the savings

- 1 per lamp, I began to do a more complicated
- 2 calculation. I realized that for purposes of
- 3 estimating it, it is actually quite simple. The
- 4 calculation ends up multiplying by 1,000 hour
- 5 lifetime of a typical bulb, but then it ends up
- 6 dividing by 1,000 hours to convert watt hours to
- 7 kilowatt hours. So, the savings estimate becomes
- 8 surprisingly simple, how many watts do you think
- 9 it will save, and what is the price of
- 10 electricity. You multiply those two together, and
- 11 you get the savings in cents per bulb.
- 12 IEA estimates the most current
- 13 residential rates in California at 11 1/2 cents
- 14 per kilowatt hour. The five watt savings that the
- 15 researchers found from a krypton lamp times 11 1/2
- cents gives you 57 1/2 cents for a 60-watt lamp,
- more like 45 cents for a 40-watt lamp, and the
- 18 calculation is a little trickier for a 100-watt
- 19 lamp because they tend not to last 1,000 hours, it
- is more like 750. Here we've got a savings of 60
- 21 cents.
- Why am I showing you all that math,
- 23 because these savings give you the ceiling. You
- 24 can't afford to spend more than that to make the
- 25 bulb more efficient. If you can save -- if it

1 costs you less than that to save that much energy,

- 2 it is cost effective by the definition of the
- 3 Commission.
- 4 Next slide. Here I have made some
- 5 estimates just to show you how I think this might
- 6 work in the marketplace. The reason it says
- 7 estimated up here is that it really is just
- 8 estimated. I don't want to get into proprietary
- 9 discussions with all of you about what your profit
- 10 margins are, but I want to just show you if I can
- 11 walk into a store -- let's look at these three
- 12 columns here first, base low, base mid, base high.
- 13 If I can walk into a store and buy on sale an
- incandescent bulb and a four-pack for about 15,
- 15 16, 17 cents each, that is probably the bottom end
- of what I am likely to see for awhile.
- 17 I think a more common price is about 25
- 18 cents each, and sometimes you see them for 33
- 19 cents or more a piece. Here we are talking about
- 20 a very standard conventional soft white 60-watt
- 21 lamp.
- Then what I tried to do is extrapolate
- 23 what are the elements of that cost. Remember
- 24 before we had this assumption of a three-fold mark
- up, so whatever it costs the manufacturer, the

1 final price the customer would see would be three

- 2 times that.
- 3 That is reflected here on an assumption
- 4 that maybe that lamp costs 5 cents to make. The
- 5 manufacturer doubled it and sold it in quantity to
- 6 the retailer for 10 cents, the retailer put
- 7 another 50 percent margin on top of that and sold
- 8 it to the customer for 15 cents.
- 9 The actual divide between the
- 10 manufacturer and the retailer's profit is not
- 11 important. I think the more important number is
- 12 just what the overall mark up between manufacturer
- 13 cost and consumer. Here you see estimates 15, 25,
- 14 and 33 cents final purchase price. Then I took
- the range of krypton costs that I showed you
- 16 before and put them in there to see what that
- would do.
- 18 Here you see the krypton adder in red on
- 19 top of the manufacturer's cost, the same
- 20 percentage mark up to the retailer, same
- 21 percentage mark up to the consumer. Again, in the
- 22 medium case and in the high case. What you see is
- the incremental cost of the final lamp at retail
- going up by 7.8 to 21 cents.
- The other interesting thing I could have

1 marked on here but didn't is the manufacturer and

- 2 the retailer's profits in both cases are higher
- 3 with the inclusion of krypton than they were
- 4 without it. Yes, the customer's total cost of
- 5 ownership has gone down because of the savings on
- 6 operating costs are larger than the increase in
- 7 purchase price.
- Next slide. This is a chart that I
- 9 showed you before back in January. I won't dwell
- on the details, but IESNA equations from the
- 11 handbook and the results of the researchers from
- 12 Duratest that I mentioned before allow you to
- 13 construct a cost in dollars per million lumen
- 14 hours for various formulations of an incandescent
- 15 bulb with argon fill and that same incandescent
- 16 bulb with krypton fill.
- 17 Here we were just showing different
- 18 combinations of light output, power consumption,
- 19 total cost of ownership, efficacy, lifetime, etc.
- 20 and how they vary as you optimize the filament for
- 21 different points.
- 22 For your purposes, the easiest thing to
- think about is here is the standard 60 watt bulb
- 24 sold today. If you simply added krypton to it,
- you would drop down to here, and the cost per

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1 million lumen hours would drop roughly by a
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- 2 dollar.
- 3 Various other formulations are possible
- 4 that might reduce total cost of ownership further,
- 5 but the do so by shortening life to the point
- 6 where many consumers would not be satisfied.
- 7 Next slide. We were asked early on in
- 8 the discussions of industry whether the claims
- 9 made on the packaging were in some cases not
- 10 correct. PG & E at its own expense obtained
- 11 samples of, Ted, 30 or 40 different models? It
- 12 has been a couple of years now since this was
- done.
- 14 MR. POPE: I think it was a little more
- than that, but I don't recall.
- MR. CALWELL: Yeah, I believe it was 40
- 17 plus different models, multiple samples of each,
- and they all went to the Lighting
- 19 Research Center for testing under controlled
- 20 reference laboratory conditions. Here you see the
- 21 nominal wattages as the red bars, and then the
- 22 measured average wattages as the tan bars with a
- 23 range above each one showing what variation was
- seen by sample.
- 25 Yeah, in some cases there was a bit of

- 1 variation by sample, but the measured value is
- 2 tracked remarkably well with the nominal values.
- Next slide. This is the same set of
- 4 data now showing you light output versus claimed.
- 5 It is important to realize we are talking about
- 6 initial lumens here. This may come up later, but
- 7 initial lumens appears on the package, initial
- 8 lumens is what was measured at the Lighting
- 9 Research Center.
- 10 Again, in some cases a fairly wide
- variation from sample to sample, but the bulbs
- 12 don't consistently show themselves to be either
- 13 slightly less dim or slightly brighter than
- 14 claimed.
- 15 Next slide. I wanted to, you know, get
- 16 the discussion going for later in the day by just
- 17 flagging some questions and comments that came up
- 18 to me knowing that there will be others for you.
- 19 One question arose whether low voltage
- 20 lamps should be included. When we went back and
- 21 revisited the manufacturer's catalogs, there were
- 22 a whole series of 12 volt lamps and other lamps
- 23 like that which fit other aspects of a definition
- of a general service incandescent, but if the CEC
- were to say this only applies to lamps intended

1 for operation between 110 and 130 volts, those

- 2 lamps would be excluded.
- 3 The charts that I just showed you did
- 4 not have those lamps in them, but when you put
- 5 them in, they observe basically the same
- 6 relationship and pattern we saw before.
- 7 Secondly, I went back to the FTC
- 8 requirements in 16CFR Part 305, and they do say
- 9 that lumens and watts should be reported at 120
- 10 volts even for lamps that are labeled as 130. You
- 11 are allowed to claim the 130 values as well, but
- 12 for certification and labeling purposes, you need
- 13 to use the 120's. I recommend to the CEC to do
- 14 the same for consistency with current federal
- 15 labeling.
- Do we need to in any way enhance the
- 17 definition of enhanced spectrum lamps. You all
- 18 have seen the definition the CEC is using now, and
- 19 it could be perhaps improved or tightened.
- 20 On the test procedure issues, I showed
- 21 you before some variation from sample to sample.
- 22 So, the FTC proposes using something called
- 23 Military Standard 105 for deciding how you sample
- 24 products off the line to determine if a typical
- 25 sample complies or if you need to have a larger

1 sample size in order to take care of standard

- deviation. That is one possibility for
- 3 consideration if we get into sampling issues with
- 4 the test procedure.
- 5 How many lamps should be tested? That
- 6 is again addressed by the military standard.
- 7 Light output in initial lumens? The FTC
- 8 proposes uses IES LM20, and I think, am I right
- 9 Gary or Bill, did the same reference appear in the
- 10 CEC language for IES LM20? Anyway, it is
- 11 something we could look at is whether the standard
- 12 needs to be clear about what test procedure is
- 13 used for light output. It is essentially intended
- 14 to be identical to what already appears on the
- 15 package of the products.
- 16 The same for lamp life, there is IES
- 17 LM49 specification. I didn't, interestingly
- 18 enough in the FTC write up, I did not see a
- 19 referenced IES procedure for wattage. So, I don't
- 20 know if it is captured within LM20 or if the
- 21 industry could recommend another IES standard test
- 22 procedure for wattage.
- Two other items, technology neutrality.
- 24 Some folks have raised the issue that over the
- 25 life of this proposed standard, LED products may

- 1 start to arrive in the market in some quantity.
- 2 Should the spec be written in a technology neutral
- 3 way that would allow them to play, and then
- 4 finally are there other definition questions that
- 5 I haven't raised.
- I think that is the slide. That's it.
- 7 I hope that is helpful, and I am happy to take any
- 8 questions, or we can just open it up.
- 9 MR TUTT: I guess if anybody had any
- 10 questions about either the staff presentation or
- 11 Chris' presentation, it would be a time to do so,
- 12 but I would propose that since most of what we are
- 13 talking about, particularly in Chris'
- 14 presentation, is the general service incandescent
- 15 lamp structure that we just start off talking
- 16 about that standard, and if any questions arise as
- 17 part of that discussion, Chris and staff are here
- 18 available to answer them.
- 19 I throw it open to anybody who wanted to
- 20 make any comments about the proposed standards on
- 21 general service incandescent lamps and get a
- 22 discussion going about how those standards are
- 23 going to work for us all.
- 24 PRESIDING MEMBER PFANNENSTIEL: May I
- 25 request that when people make comments, that for

1 the record you identify yourself so it is in the

- 2 transcript. Thank you.
- 3 MR. TUTT: Dale.
- 4 MR. WORK: I can start. I am Dale Work
- 5 from Philips Lighting, but my comments this
- 6 morning are really on behalf of the NEMA lamp
- 7 section who has discussed this.
- 8 I want to offer several points later
- 9 that we ask for people to keep in mind when making
- 10 these regulations. I want to start by commenting
- on the Tier 1 and Tier 2 approaches.
- 12 Tim said in his introduction, and it was
- 13 also said by Chris, that the original straight
- line was not something that we supported. The
- 15 reason for that is that we don't think that
- 16 straight line makes a distinction between energy
- 17 efficiency and energy savings. You made that
- 18 point very clearly. We completely agree with
- 19 that.
- 20 We think that the revised approach shown
- 21 here is much better. We think that it does not go
- 22 nearly far enough, and we would welcome working
- 23 with you even along this same line of thinking to
- 24 show how we think that we can give the customers
- 25 more choice and save as much or more energy by

- 1 following this same line of reasoning.
- 2 Now this should not be construed that we
- 3 endorse the original krypton report. We have
- 4 submitted written comments. We think that was a
- 5 seriously flawed report, and we don't think
- 6 standard based would be economically justified.
- We stand by that. While we would likely continue
- 8 to disagree on that report, perhaps we can agree
- 9 that an academic exercise is no substitute for
- 10 being in the highly competitive market place
- 11 trying to give customers value for their money.
- 12 Our point today is not to criticize that
- 13 early report or even to dwell on it. I
- 14 volunteered with Chris to talk with him off-line
- 15 to do some of this. It is to volunteer our
- 16 companies to help the CEC finalize your proposals
- 17 that avoid such pitfalls and that save energy in a
- 18 cost effective way and that still give customers
- 19 the kind of choices they want.
- 20 That is my set of umbrella comments. I
- 21 would like to offer nine points that we thing
- 22 reflect California's serious intention to save
- 23 energy, and that also reflect our experience in
- the marketplace with consumer preferences and
- 25 behavior.

1 They don't flow, so just nine discreet

- 2 points. First of all, industry experience is that
- 3 in general people do not read lamp packaging
- 4 except for wattage.
- 5 Second as a broad statement, customers
- 6 prefer today's standard wattage lamps to reduced
- 7 wattage lamps. That is why they are offered.
- 8 This is so despite efforts by many manufacturers
- 9 to get customers to trade up to reduced wattage
- 10 offerings. Not only in the past, but also at the
- 11 present time.
- 12 Third if standard wattage lamps are
- 13 allowed on the shelf at the same time as reduced
- 14 wattage lamps, we believe that very little energy
- 15 savings will result, even if the reduced wattage
- 16 products are more efficient. More simply to save
- 17 energy without arduous long term market
- 18 transformation efforts with limited prospect of
- 19 success, standard wattage lamps should not be on
- 20 the shelf as purchase options in competition with
- 21 reduced wattage options.
- 22 Fourth, manufacturers want sufficient
- 23 room in any regulation to differentiate themselves
- 24 and their products from their competitors.
- 25 Regulating a specific life lumen and wattage item

1 makes differentiation hard to realize. We believe

- 2 that customers want more choice than this.
- 3 Fifth, there is ample market evidence
- 4 that for a given wattage lamp, substantial
- 5 customer variation exists in their lumens lifetime
- 6 trade off. To this point, lower wattage long life
- 7 lamps can save just as much energy as low wattage
- 8 standard life lamps or as low wattage short life
- 9 lamps. The key is low wattage.
- 10 A sixth point, and this has already
- 11 reflected and California is aware of it, but I
- want you to know the industry concurs, in general,
- as a person ages, she will both want and need more
- 14 light for tasks. Any new regulation should
- 15 consider this, especially with aging population.
- 16 This does not mean that energy can't be saved, but
- 17 it means that any decrease in light level must be
- 18 carefully considered lest customers trade up to
- 19 the next wattage.
- 20 Seventh point, customers see general
- 21 service incandescent lamps and the economical
- 22 functions they provide as a basic necessity. Such
- lamps are not viewed as high tech devices, despite
- an incredible amount of technology imbedded in
- 25 them.

1 The eighth point is that NEMA Companies

- 2 are willing to propose a regulatory approach that
- 3 can save energy while still allowing a broad range
- 4 of product possibilities, many of which we believe
- 5 customers will accept economically.
- 6 My final point is that NEMA Companies
- 7 are willing to work with the CEC to develop
- 8 technological and historical background
- 9 information pertinent to these standards. This
- 10 can yield more fit for use documents.
- 11 Specifically NEMA Companies are willing to review
- 12 with the CEC technological options for increasing
- incandescent lamp efficiency. Openly discussing
- 14 the trade offs involved, and there are always
- 15 trade offs.
- 16 Thank you for allowing me the
- 17 opportunity to present these remarks.
- 18 PRESIDING MEMBER PFANNENSTIEL: Thank
- 19 you. One question on your remarks. It actually
- 20 focuses a lot on the last point, but I think it
- 21 carries for the eight above that. NEMA has been
- 22 working with the Energy Commission, certainly over
- 23 the last six months, but I believe prior to that
- as well, and yet we don't seem to have reached
- 25 resolution in a place where you can support where

1 we've come up. I guess the point of being willing

- 2 to work with the Energy Commission on technology
- 3 advances, it seems like we are doing that now, but
- 4 we haven't yet reached a point where NEMA is
- 5 satisfied with the outcomes, is that a correct
- 6 characterization?
- 7 MR. WORK: I think that is pretty fair.
- 8 I think that we could even suggest and develop and
- 9 even work with you to develop an outcome much
- 10 along the same approach as this revision which we
- 11 think is a good step in the right direction. We
- 12 think that approach could be taken even further to
- 13 give the customers a lot of choice and absolutely
- 14 save energy.
- 15 PRESIDING MEMBER PFANNENSTIEL: Now is
- that proposal ready for us to look at now, or is
- 17 that something that would require a longer period
- 18 of time to consider? Where would a proposal like
- 19 that be?
- 20 MR. WORK: We are not ready to present
- 21 that today because we have not discussed it among
- 22 ourselves sufficiently. I don't think we are
- 23 talking about a six month interim before it is
- 24 ready. I would let other NEMA Lamp Section
- 25 comment on that if they wish.

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1 MS. HORNER: I agree. This is Pam
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- 2 Horner with OSRAM Sylvania. As we are sitting
- 3 here today, one of our lamp development engineers
- 4 is working on such a proposal to see if all of the
- 5 companies represented by NEMA could indeed with
- 6 some slight variation on what has been proposed
- 7 with work for us. While we are sitting here, they
- 8 are working on that.
- 9 PRESIDING MEMBER PFANNENSTIEL: What I
- 10 quess I am really questioning is and we have
- 11 delayed for six months so far, and as we have been
- 12 working together to try reach resolution. I think
- that there is a real concern on my part at least
- 14 about how much more delay and where will we be if
- 15 we waited another month or two months or three
- 16 months, and so I am trying to get some calibration
- 17 about how much longer we are looking at.
- 18 MR. HOWLEY: This is Joe Howley from
- 19 G.E. It is true we've been working for the past
- 20 six months, but I would characterize our work in
- 21 the last six months as being a discussion of the
- issues raised in November, why we put it off to
- 23 begin with, and we had a thorough discussion of
- 24 all those.
- 25 Also, there was a lot of discussion

1 around the concept of having a marketing test with

- 2 certain technologies that we were initially aiming
- 3 for this fall that for a variety of reasons we
- 4 weren't able to achieve consistently across all
- 5 companies.
- 6 We weren't specifically working on a
- 7 reg, in fact, we still had a lot of debate on
- 8 whether an ultimate reg was needed or not. The
- 9 fact that a reg has now been proposed and CEC
- 10 clearly wants to go in this direction, I think
- leads us to a different point in the discussion.
- 12 The point in the discussion up until now has been
- does this make sense. There are a lot of
- 14 marketing questions. Do we need to answer those
- 15 marketing questions before we move forward with
- 16 the regulation. That is generally what we were
- 17 discussing, in fact, even moving ahead with the
- 18 test versus a reg.
- 19 If the CEC now wants to shift gears just
- 20 to talk about the reg which obviously is happened,
- 21 the proposal has been made for a new reg, this is
- 22 a new starting point for the discussion in a
- 23 sense, although what has been proposed has taken
- into account several of our concerns, so in a
- sense, we have both moved closer to one another.

1 Since this has only been out for a week, I can say

- for my company, we certainly haven't had enough
- 3 time to analyze it. This time of year a lot of
- 4 people are unavailable for a week or two due to
- 5 vacation schedules. We would need certainly some
- 6 more time to consider this new proposal and what
- 7 the potential is for it and also with other NEMA
- 8 companies to determine potential. So, we are not
- 9 in a position today to do this simply because it
- 10 has only been proposed what about a week ago or a
- 11 week and a half ago, something like that.
- 12 PRESIDING MEMBER PFANNENSTIEL: I just
- want to follow up on and I do think I agree with
- 14 you, Joe, that there really are two paths that we
- 15 have been going down. There is the one of the
- 16 technical reg and the other of the marketing,
- 17 which I think we need both. I think they need to
- 18 be compliments to each other. I haven't felt that
- 19 we've been doing one at the expense of the other.
- 20 I feel that we have been pursuing both, and we
- 21 have here the discussion of a proposed reg, and we
- really don't have on the table the discussion of
- the marketing accompanying it.
- 24 I don't want to lose that. I think that
- 25 whether we need to talk about it now, I'd like to

1 really spend more time on technical issues, but I

- 2 don't want to lose sight of the question, and it
- 3 was certainly in the first several many points of
- 4 Dale's points to consider is how do you get the
- 5 customers to understand and to accept and to buy
- 6 in to what any technical reg might look like.
- 7 I think we want to do both, but let's
- 8 work for awhile on the technical question of the
- 9 reg.
- 10 COMMISSIONER ROSENFELD: I have a
- 11 question for Dale. I'm very encouraged by your
- 12 statement that you like the staircase. Actually
- 13 the staircase is a great idea. Who gets credit
- 14 for the staircase, Chris?
- MR. CALWELL: Tim.
- 16 COMMISSIONER ROSENFELD: Tim?
- 17 Wonderful. That's good. I'm certainly encouraged
- 18 by your statement, by your interest in saying
- 19 maybe in fact we don't want 60 watt lights
- 20 competing with 57 1/2 or whatever. I am trying to
- 21 understand and see if I really get it.
- I think the extra point you've
- 23 introduced is that there is also a trade off
- 24 between lifetime. That is an nice amenity and
- 25 efficiency. So maybe what you have in mind is

1 that this staircase is only the projection for say

- 2 1,000 hour or a 750 hours, and you want another
- 3 turn in the equation or another dimension on the
- 4 plot which has service life.
- 5 MR. WORK: I don't know that it requires
- 6 another dimension, and certainly that is the kind
- of thinking we've had, but I would underscore
- 8 again NEMA doesn't have --
- 9 COMMISSIONER ROSENFELD: You haven't
- 10 figured it out yet.
- MR. WORK: -- an agreed upon approach
- 12 yet, but that is exactly the kind of thinking that
- 13 we are going through.
- 14 MR. TUTT: I think I want to agree with
- 15 Joe that I really think this proposed structure
- hasn't been out there very long, so I can
- 17 understanding taking a little time to understand
- 18 what it is and work with it, and I am really
- 19 encouraged as well that you are willing to work
- 20 with us on it. This is just a proposal at a
- 21 workshop right now. We haven't even taken the
- 22 step yet of filing for a regulatory proceeding to
- 23 start.
- 24 We do want to get this right at the
- 25 beginning if we can, and I am encouraged that we

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1 can work together on that. Also echo Commissioner

- 2 Pfannenstiel's concept or point to that we are not
- 3 hopefully dropping the second leg of this, the
- 4 marketing leg, in our discussions throughout the
- 5 spring of this year, we were very encouraged and
- 6 serious about going forward with a marketing test
- 7 this fall. As Joe mentioned, for various reasons,
- 8 that just didn't seem like it was going work, and
- 9 it was postponed for a year.
- 10 Within the concept of having these
- 11 technologies being developed and put out there and
- 12 being able to market them in collaboration with
- the utilities and the retailers and all of the
- 14 stakeholders at Flex Your Power is in contact
- 15 with, I think it is a very exciting prospect that
- 16 we can move forward on that too. It is just that
- 17 it happened to be postponed for a year, and our
- 18 attention turned to figuring out how we can do
- 19 this as part of that.
- 20 MR. HOWLEY: Thanks, Tim, this is Joe
- 21 Howley again. I would agree that I characterize
- the six months as perhaps in CEC's position, they
- were working on both (indiscernible), from the
- 24 manufacturer's position, we were quite clearly
- 25 focusing entirely on marketing and marketing

1 tests. We were not focusing on trying to fix the

- 2 current proposal or even trying to come up with a
- 3 new proposal that might work.
- 4 For us, this is a change in direction
- 5 focusing now on a proposal that we feel has more
- 6 merit certainly than what was proposed initially,
- 7 and we are basically what your hangers -- we are
- 8 not saying we are going to discount it
- 9 immediately, which is somewhat what we did with
- 10 the Tier 2 initial line where we just said, well,
- 11 this just won't work.
- 12 Now we have something where we do want
- 13 to analyze it much more thoroughly to see it looks
- 14 like it has more promise to it, and there may be
- 15 some avenues here that we can get to a mutually
- 16 agreeable position on. So, we will see how that
- 17 goes.
- 18 MR. NADEL: This sounds promising both
- in terms of the proposal and willingness to
- 20 consider and the general concept to come up with
- 21 something alternative. I am a little confused
- 22 with the dancing around about timing. If I
- 23 understand the CEC was typically hoping to begin
- 24 the more formal rule making process that you guys
- 25 can say by typically in the fall, are you guys

1 saying you need two weeks, four weeks, six weeks,

- 2 can you give a sense? I'd be curious, and I
- 3 suspect the Commissioners would be curious about
- 4 how much time do you need to present something
- 5 concrete?
- 6 MR. HOWLEY: I don't think we can give
- 7 you -- I mean it is literally so new. We could
- 8 give you a sense after we get done analyzing it
- 9 more thoroughly, but certainly by the fall, you
- 10 know, the next month or two we will be looking at
- 11 this, and in the next couple of weeks we will be
- 12 looking at this. It is very new, so it is even
- hard to project what time we would say this would
- 14 be available in. If Dale has a different --
- MR. WORK: No, I would underscore that.
- 16 I would say -- now I am putting on my Philips hat
- 17 at the moment instead of my NEMA, even within
- 18 Philips, if we wanted a specific proposal, this
- 19 will take a month or two within Philips. Okay?
- There is competing product lines who have an
- 21 interest in this, etc. I am thinking that once
- 22 Philips knows what we want to do, then we go to
- 23 NEMA and we look for an industry consensus. That
- 24 will also not occur in one afternoon. We are not
- looking at something here that is two or three

1 weeks. I think we are looking at something here

- 2 that would be a few months I would say.
- 3 MR. CALWELL: Dale, this is Chris from
- 4 ECOS, Chris Calwell. You had mentioned the notion
- 5 of going further with this idea, and I just
- 6 wondered what does that mean? Is that art's
- 7 notion adding another dimension, are you saying
- 8 extend the lines out further so it is virtually
- 9 impossible for a 60 or a 40 to comply. I just
- 10 didn't know what you meant by going further.
- 11 MR. WORK: I have to be fair here
- because not all of the NEMA people have been
- 13 present the last week. Joe has been on holiday,
- 14 for example, and we've only seen this for a week.
- 15 Our discussions have been along the line of where
- 16 should the lines be because that initial line has
- some built in krypton assumptions that we don't
- 18 accept.
- 19 Otherwise, aside from that target line,
- 20 they had to do just as you said, Chris, with
- 21 extending the lines.
- 22 COMMISSIONER ROSENFELD: I missed the
- word, with what the lines?
- 24 MR. WORK: Extending, for example. Yes,
- but again, that is not being fair to all the

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1 companies who haven't seen it. In the NEMA
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- 2 discussions we had last week, that was at least
- 3 the thought process.
- 4 MR. CALWELL: Yeah, maybe can we bring
- 5 the chart back up? Is it easy enough to get to if
- 6 you just go backward in that presentation?
- 7 Yeah like that. You can see here -- let me get
- 8 out of the way of the projector. Here is a case
- 9 of a lamp that is still 100 watts and complies
- 10 just barely. In general, most of them comply by
- 11 going down on wattages as opposed to rightward on
- 12 lumens.
- 13 It could be that with some minor
- 14 extending either you change the "Y" intercept of
- 15 this line or you slide the plateaus back to the
- left or rightward a little bit could essentially
- 17 be -- it would be so much easier to reduce wattage
- 18 than increase light output that I don't think the
- 19 Commission can essentially right a standard that
- 20 says "Thou shalt not sell a 60 watt lamp." It
- 21 could be functionally equivalent to that by the
- 22 nature of the spec line.
- 23 COMMISSIONER ROSENFELD: This is a crazy
- 24 example, and really I am thinking of a third
- 25 dimension where you put in service light, but you

- 1 could of course tilt the staircase instead of
- 2 having it horizontal. You could have it more than
- 3 horizontal, worse than horizontal, and, of course,
- 4 that would do just what you said. Don't take it
- 5 seriously.
- 6 MR. CALWELL: Yeah, I tell you the
- 7 hardest part about this spec versus a straight
- 8 line is trying to calculate what the average
- 9 energy savings will be because some of the lamps
- 10 over to the line is a gigantic distance and a lot
- of savings. Others are very very close. In fact,
- 12 you can see here that I think the example was in
- 13 your presentation, Tim, where you were showing
- 14 what was it, you could be at 57 1/2 watts or less
- and comply with a 60. So, that is not a 10
- 16 percent reduction, that is more like a 5 or 6
- 17 percent reduction. It could be like I said the
- 18 "Y" intercept of this whole line, is the line at
- 19 the right height, or does it need to come down
- 20 slightly or up slightly. That is I think in play
- 21 as well. Hopefully that helps just by seeing an
- 22 example. Maybe can we go to the clear and frosted
- one as well, which is just right there.
- 24 Right there, yeah. Sort of the same
- 25 idea. Now here you notice that some of the

- 1 plateaus are wider than they were before. Here
- 2 again, we found one sample that met it by becoming
- 3 brighter, but the vast majority of them would meet
- 4 it by becoming lower wattage at the equivalent
- 5 brightness.
- 6 MR. TUTT: I guess I would say I know
- 7 that you guys have just seen this, and I think it
- 8 would be great to somehow try to help you all
- 9 participate in that deliberation back and forth
- 10 about whether the line is in the right place,
- 11 whether other dimensions need to be added and so
- on. I am encourage, again, by working together on
- 13 trying to get this in the right place. We want
- 14 energy savings first and foremost, and we want
- 15 consumers to have the value and ease that they are
- 16 use to in their lighting purchases as well.
- 17 MR. FLAMM: I have a question, this is
- 18 Gary Flamm. In addition to the slope of the line,
- does NEMA see the implementation, proposed
- 20 implementation dates as being pushed back also?
- 21 MR. WORK: We haven't discussed that.
- MR. HOWLEY: Each of us would have to go
- 23 back internally in our companies and see what it
- 24 would take. In this kind of proposal, you are
- 25 talking about brand new products that probably

1 have to be generated, and we have to go through a

- whole process to see what, when, where, and how
- 3 big the scope is as well. We initially were
- 4 talking about the marketing, a smaller subset, the
- 5 high volumes types.
- 6 This, at least initially, would propose
- 7 or encompass a higher volume of products, and
- 8 therefore, require more work in producing
- 9 potentially new products or may come back and say
- 10 certain products we feel really shouldn't be
- 11 covered in this standard. That is also something
- 12 we have to analyze internally within our company
- 13 to see what products when, where, how, and how
- 14 much time we would need. So, it is premature to
- say whether that date, I guess at that point, may
- or may not be acceptable. We need to do more
- 17 analysis on it.
- 18 PRESIDING MEMBER PFANNENSTIEL: Other
- 19 comments, questions, thoughts on proposal that is
- 20 out there?
- 21 MR. HOWLEY: Just one last thought.
- 22 This more goes to the marketing side of it, but if
- 23 we are going to introduce new products into the
- 24 market place, some how we have to do this in a way
- 25 that doesn't totally confuse the California

1 consumer, and I am not sure how we are going to do

- 2 that yet. Maybe it is a transitional period where
- 3 you do have both products on the market for a time
- 4 so they get used to it, but then there is a date
- 5 in the future where perhaps once they get used to
- 6 having both products there and one of the products
- 7 may eventually go away which is the way
- 8 traditional energy efficiency regs work. Both
- 9 products are available and then perhaps the higher
- 10 wattage or less efficient product goes away at
- 11 some point once the consumer is used to having
- both products there. It may be very confusing to
- 13 have one product there one day and have a whole
- 14 different set of wattages there the next day.
- 15 Hence our concerns about what would the consumer
- do under that scenario. What would he pick?
- 17 Would he indeed pick choices that would lower
- 18 wattage, and does he understand what he is doing
- 19 at that point or she is doing in terms of choices,
- 20 or would we produce mass confusion in random bulb
- 21 selection?
- 22 PRESIDING MEMBER PFANNENSTIEL: John?
- MR. WILSON: Two thoughts. I am John
- 24 Wilson. The staff at Flex Your Power couldn't be
- 25 here today because as the temperature rises, their

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1 activity rises for their conservation program --
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- 2 COMMISSIONER ROSENFELD: Are you their
- 3 spokesman?
- 4 MR. WILSON: Yeah, I'm authorized to say
- 5 that they are quite interested in doing a
- 6 statewide marketing program next year. This is
- 7 what we talked about two months ago the last time
- 8 we got together in our small group was not doing
- 9 the regionally focused market test this year, but
- 10 that didn't forestall going ahead with a statewide
- 11 program next year. So, they wanted everybody to
- 12 know that they are still geared up to put a
- 13 significant effort into this.
- 14 The other comment was we all need more
- 15 time to think about this proposal and get feedback
- 16 from the industry. Maybe one way to deal with the
- 17 concern about not letting this disappear again
- 18 into a six month black hole is before the end of
- 19 the day schedule another public workshop and get
- 20 our calendars out and figure out when that would
- 21 be, say, I don't know September, when we could ge
- 22 together. First of all, get it into our calendar
- 23 which is useful, but also it gives us something to
- work toward.
- 25 PRESIDING MEMBER PFANNENSTIEL: I think

1 that is a very good idea to give ourselves a date

- 2 that is a commitment to all of us, to put in
- 3 whatever time and effort is necessary to reach a
- 4 next workshop where there will be presumably a
- 5 NEMA proposal on the table and presumably one that
- 6 we've all contributed to.
- 7 MR. WORK: I'm coming to it from an
- 8 industrial perspective, and it is a question to
- 9 the CEC. If due to any new regulation we need to
- invest capital equipment to do something
- 11 different, normally when we invest capital
- 12 equipment, we invest it thinking that we will use
- 13 it for the foreseeable future, but if, in fact,
- 14 the CEC intends to have a new regulation every two
- 15 years, that gives us a very different perspective
- on buying equipment to do something. Maybe you
- 17 can give us some idea as to how permanent you
- 18 think regulations would be. Do you see my point?
- 19 PRESIDING MEMBER PFANNENSTIEL: I do
- 20 absolutely --
- 21 COMMISSIONER ROSENFELD: Are you scared
- that we would somehow or another lose our
- enthusiasm and undo?
- MR. WORK: No, that wasn't -- yes, it
- 25 might be the thing that we invest in this year to

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1 meet the standard that has no use in two years, so

- 2 we have to recover all of that in two years.
- 3 MR. WILSON: Is he afraid we will get
- 4 more enthusiastic?
- 5 PRESIDING MEMBER PFANNENSTIEL: I guess
- 6 that argues that we go as far as we possibly can
- 7 this time.
- 8 MR. WORK: Or let us know --
- 9 PRESIDING MEMBER PFANNENSTIEL: Yes,
- 10 right. I understand. We clearly don't have an
- 11 intention of doing that, so what we need to do is
- 12 think about in whatever we would adopt some
- 13 safeguards, perhaps, that would help you on your
- 14 investment decisions.
- 15 MR. EILERT: My name is Pat Eilert, I
- 16 work for PG & E. I spoke to the residential mass
- market manager this morning for our programs, and
- 18 she still views this as a pretty good opportunity
- 19 for rebate programs in the future, upstream types
- 20 of programs. That is still on the table. There
- 21 is no final decision made or anything because we
- don't know when things are going to happen and so
- forth, but there is still a good possibility of
- 24 that too.
- 25 COMMISSIONER ROSENFELD: That does mean

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- 1 that taking Joe's point into mind, the ramp up
- 2 could involve incentive programs earlier than the
- 3 standards coming into effect?
- 4 MR. EILERT: Yes, that's right.
- 5 MR. NADEL: You get the consumers
- 6 familiar with the projects.
- 7 COMMISSIONER ROSENFELD: Right, with PG
- 8 & E advertising budgets.
- 9 MR. EILERT: To be able to do this,
- 10 though, we kind of need to know time frames fairly
- 11 soon.
- 12 MR. PENNINGTON: This is Bill
- 13 Pennington. I would just like to note that this
- is probably the first time I've heard a utility
- 15 say something positive that is definitive about
- incentives programs. There is quite a bit of
- 17 discussion among the utilities about there ought
- 18 to be those kinds of programs, but I haven't heard
- 19 a utility say there is something definite in their
- 20 planning, so that is quite a movement I think.
- 21 MR. EILERT: Let me just clarify. There
- is no definite decision, but we still view this
- 23 positively, and we are still looking for
- 24 information.
- 25 COMMISSIONER ROSENFELD: Sounds good.

1 MS. HORNER: This is Pam Horner with

- 2 OSRAM Sylvania. I would like to also put in all
- 3 of our minds I think at this point the importance
- 4 of eventually bringing on board the retailer's
- 5 point of view, especially as regards the
- 6 messaging, the marketing, all of this.
- 7 So far, unless each of our individual
- 8 manufacturers have engaged them, they really
- 9 haven't been part of this public discussion, and
- 10 they are critical to messaging because I know that
- 11 we who do this everyday don't always understand
- 12 the limitations that these retailers have. We
- assume they can put an end cap that does "X" or
- 14 "Y" and then all of the sudden, what do you mean,
- 15 we can't do that.
- So, I think it is an important thing to
- 17 put in our notes to include that point of view.
- 18 PRESIDING MEMBER PFANNENSTIEL: I think
- 19 that is a really good point, and I think we need
- 20 to find a way of bringing the retailers into our
- 21 discussions.
- 22 MR. FLAMM: This is Gary Flamm. Do you
- have specific contacts that you would recommend?
- MS. HORNER: Each of us would have.
- MR. TUTT: I think Flex Your Power,

1 Wally McGuire, also has those kinds of contacts,

- and we have been talking perhaps through him,
- 3 this is Tim Tutt by the way, about getting the
- 4 retailers on board the marketing campaign. Maybe,
- 5 Pam, what you are talking about is also getting
- 6 him a little bit on board with a standards
- 7 discussion and seeing how that works.
- 8 MS. HORNER: I'm implying, yes.
- 9 MR. TUTT: Any other comments or
- 10 questions on the general service incandescent lamp
- 11 proposal that we have?
- 12 COMMISSIONER ROSENFELD: Except to say
- this was a jolly good discussion.
- MR. TUTT: It was a jolly good
- 15 discussion, and I want to again take John up on
- 16 his idea to try to schedule another public
- 17 workshop in September to discuss this. Also, we
- 18 have had these collaborative meetings through the
- spring, and we probably needed a couple of those
- in between now and that workshop, so afterwards,
- 21 we will try and get calendars together so we can
- 22 have those kinds of meetings to discuss the issues
- in more detail before a revised proposal comes out
- in September.
- MR. CALWELL: Is the intent that it

1 would be covering all the lamp issues or just

- 2 general service for September?
- 3 MR. TUTT: It will cover all the lamp
- 4 issues certainly. We haven't talked about the
- 5 other two, but we are going to get to those next I
- 6 think unless there is --
- 7 PRESIDING MEMBER PFANNENSTIEL: Maybe we
- 8 can resolve those, Chris --
- 9 MR. TUTT: Yeah, maybe.
- 10 MR. CALWELL: All right, okay. Yes, my
- 11 fiancee reminds me there is a window of time in
- 12 September when I am not available due to a
- 13 wedding, but except for that, I would be delighted
- 14 to join the --
- 15 PRESIDING MEMBER PFANNENSTIEL: We would
- 16 be great guests.
- 17 (Laughter.)
- 18 MR. CALWELL: It is in Telluride, so the
- 19 scenery would change a little.
- 20 MR. TUTT: Good place for a meeting.
- 21 Why don't we move on to the proposed standards for
- 22 state regulated incandescent reflector lamps.
- 23 Gary, do you want to bring that up on the screen
- 24 so we can have that. Again, we have had
- 25 discussions with the industry about these. We've

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1 made a few changes to our proposed standards from

- 2 last fall as I mentioned earlier.
- We've delayed the date that the
- 4 standards would be affected by one year, changed
- 5 the category to the lowest wattage, from 40 to 41
- 6 watts effectively exempting 40 watt and lower
- 7 bulbs and propose a specific exemption for 50ER30
- 8 lamps. With that just sort of general proposed
- 9 structure, again, I want to ask if anybody has any
- 10 comments or questions on reflector lamp standards
- 11 that are proposed here.
- 12 I know that in our meetings there was a
- 13 serious question about what consumer response
- 14 would be here as well as these reflector lamps are
- 15 made slightly more expensive by standards perhaps.
- 16 What would consumers do in some cases, would they
- 17 put in general incandescent lamps in the
- 18 reflectors, or would they do put in higher
- 19 wattage, halogen versus lower wattage, and trying
- 20 to understand that consumer behavior to the extent
- 21 we can without actually being out there observing
- 22 it, but also understand how these standards might
- work in that context.
- I would note that in our previous
- 25 analysis of the energy savings from the proposed

1 reflector lamp standards last fall that reflector

- 2 lamps in the analysis that was done and were used
- 3 in both residential and commercial applications.
- 4 The commercial applications don't have
- 5 as much of the market by volume, but in terms of
- 6 the time and number of hours the lights are on,
- 7 they correspond more with California's peak issue
- 8 which we are facing this week to some degree.
- 9 As a result, based on the calculations
- 10 last fall, about two-thirds of the MW savings that
- 11 we anticipated from the reflector lamp standards
- 12 came from the commercial sector not the
- 13 residential sector.
- 14 With that in context in terms of
- 15 consumer behavior, I'd also like to ask the
- 16 industry whether they have any thoughts about
- 17 commercial customer behavior with reflector lamps
- 18 as opposed to residential customer behavior.
- 19 MS. HORNER: This is Pam Horner with
- 20 OSRAM Sylvania.
- 21 MR. TUTT: Are you going to talk about
- 22 your kitchen, Pam?
- MS. HORNER: Yeah. In my company, I am
- 24 known as the "Black Angel", I bring bad news
- 25 sometimes. I hope I am not fitting that

- 1 description today.
- I have prepared some remarks that
- 3 reflect upon not only my own company's view, but
- 4 NEMA's point of view as well.
- 5 What I would like to address today goes
- 6 way back to the beginning which is the document
- 7 that underpins the proposal. That document is
- 8 part of the codes and standards enhancement or
- 9 case initiative entitled "Analysis of Standards
- 10 Options for BR, ER, and R20 Incandescent Lamps"
- 11 that was prepared for PG & E by ACEEE on April 28,
- 12 2004.
- 13 It was from this document and based upon
- 14 this document that the energy savings and
- 15 installed based savings were calculated and put
- 16 forward. Our general reviews shows that virtually
- none of the BR, ER, and R20 lamps that are
- 18 manufactured today would meet these proposed
- 19 standards, which implies that manufacturers have
- 20 two choices to meet the market demand should these
- 21 types of lamps essentially be regulated away.
- One would be to try to redesign our BR,
- 23 ER, and R20 lamps to meet the requirements. In
- 24 that scenario, this would not change the wattages
- 25 available, nor would it save any energy.

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1 Secondly, stop selling them in
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- 2 California and promote the use of alternative
- 3 lamps. Those are the two big views of how we
- 4 would take a look at this.
- We would have a number of approaches we
- 6 could take today. I could focus on woe is me, oh
- 7 poor manufacturer, bring out the violin. We are
- 8 not going to do that.
- 9 We could focus on what is now the well-
- 10 known NEMA position that states are federally
- 11 preempted from regulating these. We are not going
- 12 to do that either.
- MR. TUTT: So far so good.
- 14 (Laughter.)
- 15 MS. HORNER: Maybe I am the white angel.
- 16 What we would like to do is take just a very
- 17 strict look at the numbers, and we would like to
- 18 examine what I am calling the alternate lamps
- 19 assumptions which are within this document and
- 20 test the hypothesis that California may not save
- 21 energy if these products are regulated as you
- 22 propose.
- I have three buckets of comments. The
- 24 first I would like to just very briefly review for
- 25 all of you in the room a few of what I am calling

1 the case document, which would have been Steve's

- document, what these assumptions were.
- 3 I'd like to begin with a statement that
- 4 they make and we agree it, which is that the
- 5 energy savings of such a standard depends on what
- 6 lamps consumers buy after the new standard takes
- 7 effect.
- 8 What did this document assume? Of the
- 9 more than 2.5 million BR lamps sold annually in
- 10 California, and by the way that is one-third of
- 11 all reflector lamp sales according to the
- document, the 65 BR30 is the most popular,
- 13 particularly in the residential sector. In a
- 14 moment, I am going to grab that one because to do
- 15 every single one, I would be here forever, and we
- 16 don't want that.
- 17 The second assumption that is important
- 18 for today's discussion is that the installed base
- of these 65 BR30's, which I am going to be using
- as my example, is if we go through the numbers, it
- 21 is about a third of the BR types. Just for
- 22 numbers today, I am going to call that about 10
- 23 million. I use Steve's numbers to back into this,
- 24 which is the largest single type among
- 25 incandescent reflector lamps that are in use in

- 1 the state.
- 2 Third, when faced with replacement
- 3 decisions for this 65 BR30 "Some will be replaced
- 4 50 watt halogen, some with 60 watt halogen, and
- 5 some with higher efficacy 65 watt BR30" which
- 6 means that the authors expect some 65 BR30's to
- 7 continue to be sold.
- 8 The next point is that an average of 7.5
- 9 watts will be saved per 65 watt BR30 lamp if it
- 10 goes away. Now this translates to an assumption
- 11 that was made by the authors that 50 percent of
- 12 the people would choose 50 watt halogen, the other
- 13 50 percent would choose higher efficacy 65 watt.
- 14 The difference being 15 watts and you meet in the
- middle with the 7 1/2 watt savings. That is the
- 16 assumption in this document.
- Next to last, there will be no
- 18 significant increase in the practice of consumers
- 19 using A line lamps in these sockets. They have
- 20 already cited a study that shows approximately 17
- 21 percent of people already do this practice, and
- they have indicated that there will be no
- 23 significant increase in this practice.
- 24 Also, there are no consumers who will
- 25 choose replacement lamps any higher than 65 watts.

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1 Finally, there is an assumption stated
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- 2 that the 50 watt ER30 which you note has been a
- 3 new exemption or proposed exemption, is a viable
- 4 low cost alternative to halogen replacement lamps
- 5 and "can be produced cheaply and in quantity".
- 6 Those were the assumptions that we took a look at.
- 7 I would like to make five points that
- 8 challenge these assumptions. The first is that
- 9 there is no rationale given for the consumer
- 10 choosing only a 50 or 65. What consumer data do
- 11 we have, any of us, that would show this is the
- 12 outcome? I think this is a question that
- 13 certainly must be answered.
- 14 If wattage reduction is the goal, which
- has been the conversation up until now at this
- 16 meeting, why is it assumed that some version of
- the 65 watt lamp will still be available and
- 18 contribute to energy savings. I think that is
- 19 another point that needs to be thoroughly
- 20 analyzed. If these were so available, why would
- 21 the consumer not continue to just choose those?
- The second set of challenging comments
- 23 are these. The only reason given for assuming
- 24 that A line lamps won't be chosen as replacements
- 25 more often than they are now is that the authors

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1 "think this practice will not significantly
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- 2 increase since there will be low cost, high
- 3 efficacy, 65 watt BR30 lamps still in the
- 4 marketplace" and according to and I cannot speak
- 5 or NEMA on this one, according to our lamp
- 6 scientists, the wide availability of these lamps
- 7 is not likely.
- 8 Third, assuming the 65 BR30, which I am
- 9 using as my example here goes away, consumers
- 10 would have as we see it, five basic choices to
- 11 fill that medium based socket. As many of you in
- 12 the room know, the place where these largely live
- 13 are in the recessed down lights in the home, it
- 14 might be in the kitchen, the living room, this
- 15 sort of thing, or in the hospitality sector. It
- 16 would be home-like atmospheres, which are in
- 17 residential looking rooms and hospitals, baths,
- 18 hotels, that sort of thing.
- 19 Assuming this, there would be five basic
- 20 types of choices when you are standing there with
- 21 your burned out lamp that you can no longer
- 22 replace. What do I do? A) the screw-based
- 23 compact florescent bulb is a viable alternative,
- 24 both reflector and non-reflector styles, but they
- do cost more, and most models cannot be dimmed.

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1 B) there is the halogen reflector bulb.
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- 2 As the report states, they do cost more, and they
- 3 are still available in full wattage versions, some
- 4 in what we call long neck, which in Texas used to
- 5 be a beer. In the lamp business, it means it
- 6 simply has a longer neck to replace these BR type
- 7 lamps and have a fit that works. Others in short
- 8 neck styles that don't necessarily fit in these
- 9 down lines.
- 10 C) there are the standard household A
- line lamps which cost far less and are widely
- 12 available.
- D) There are halogen versions of those
- 14 which cost more.
- 15 E) There is this 50 watt ER30 bulb that
- is one inch longer and three quarters of the
- 17 efficacy of the existing 65 BR30.
- The fourth challenge would be this.
- 19 Faced with choosing a replacement for this lamp,
- 20 one of the likely places -- you know, what is a
- 21 consumer to do? Where do you look, what do you
- do, what do you know what to do?
- One of the places that they will likely
- 24 look for guidance is up. That would mean at the
- 25 ceiling into the fixture, into the maximum wattage

- 1 sticker that resides within that fixture.
- 2 I've done some analysis here and taken a
- 3 look at other NEMA luminaire companies to find
- 4 this out. The typical five inch diameter down
- 5 light that you would find in California kitchens
- 6 is marked at a maximum of 75 watts, and the six
- 7 inch is marked at 100 watts.
- I would question why weren't these
- 9 practical options, meaning 75 watt and 100 watt
- 10 choices, including as factors in the savings
- 11 calculation.
- 12 If you take the call it an engineering
- 13 point of view, the true installed base for fixture
- 14 from an engineers point of view is the maximum
- 15 wattage on the fixture, not what lamp resides in
- 16 that fixture because they have to size the wiring
- 17 and all of that of course.
- The final set of challenges to these
- 19 assumptions particularly regarding 65 BR30's, and
- 20 this is the kitchen story, since halogen par lamps
- 21 have narrower beam distributions than BR lamps,
- the coverage in the room has changed with par
- 23 lamps are installed.
- 24 I've told Tim and John this story, even
- as a lighting person for 30 years, I made the

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1 change. I took out the 65's and put in the 50's,
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- 2 and I have no light on my counter, so I have to
- 3 put in two more fixtures.
- 4 The point here is that consumers finding
- 5 that chunks of their counters or tables may no
- 6 longer be lighted have a very real likelihood of
- 7 adding more lamps and lighting in order to fill
- 8 in.
- 9 COMMISSIONER ROSENFELD: Pam, I'm sorry,
- 10 just to repeat that. You took out what?
- 11 MS. HORNER: Here is the point I would
- 12 like to make. A BR 65 has what we call a 60
- degree beam spread, so it is 60 degree cone of
- 14 light that gives even coverage on the spacing
- found in real jobs today, no matter if it is
- 16 commercial or not. Restaurants also wanting even
- 17 coverage use this lamp.
- 18 That is the designation for a flood. If
- 19 you put in a halogen, the typical halogen flood
- 20 designation is 40 degrees, so your light -- here I
- 21 am doing this for the microphone, but the light
- 22 becomes narrower. If you can capture that, it
- 23 becomes brighter underneath, but your coverage is
- 24 not as good. In order to reach over --
- 25 COMMISSIONER ROSENFELD: You can't buy a

- 1 60 degree cone halogen.
- MS. HORNER: You can buy a 50 degree,
- 3 but only in a long neck, so there are all these
- 4 caveats that those of us who have been doing
- 5 application work for a long time know, and there
- 6 is this multiple frustration level of going to the
- 7 store and saying what do you mean I have to have a
- 8 long neck, I'm not even going to do this.
- 9 There are some 50's long neck only,
- 10 there are mostly 40's, and then there are 25's.
- 11 This is also another problem that occurs is that
- 12 our famous 50 ER30, which is a flood, which looks
- 13 like a viable alternative, its flood is 30
- degrees, which is the same as a spot for a 65
- 15 Br30. We end up with a strong likelihood of bad
- 16 coverage, and my husband can't do the crossroad
- 17 puzzle.
- 18 Given these challenges, it is pretty
- 19 easy, and I've managed to do it. I can do 100 of
- 20 them, I did three, simple scenarios where
- 21 relatively small changes in these case assumptions
- 22 result in reduced projected savings for the State
- of California. In fact, you could get down to the
- 24 point where they either disappear or you start
- using more.

1 Again, depending on what we assume. So,

- 2 I asked the question, who is right? Are my
- 3 scenarios right? Is the case study right? We
- 4 don't know, nobody knows. This I think goes to
- 5 Commissioner Pfannenstiel's one of our opening
- 6 remarks about including the consumer in this
- 7 equation.
- 8 As an example, in fact in Steve's paper,
- 9 he didn't give himself quite enough credit on the
- 10 projected MW savings, but if you just take the 65
- 11 BR30's using the 50/50 as I described and assuming
- 12 the 10 mil estimated lamp base, if we changed them
- over today, you could end up with a 75 MW
- 14 installed base reduction.
- Just by having half the people pick the
- 16 75 instead of the 50, you are down to 12, and just
- 17 by incorporating a few "A" lamps, you are down to
- one. So, it doesn't take much. It takes very
- 19 small adjustments. So, I thought it was worth
- 20 presenting this information so we could all
- 21 examine it more closely. Again, this isn't
- 22 criticism, it is the analysis of the underpinning.
- In conclusion, I'm going to skip my
- 24 federal government stuff and say that there is
- 25 enough anecdotal evidence from industry indicating

1 that consumers who seek substitutes may choose a

- 2 higher wattage and will likely choose based on
- 3 price.
- In the case of these reflector lamps,
- 5 our belief is that the consumers will choose
- 6 higher wattage options often enough that in the
- 7 best case no energy will be saved, and in a worse
- 8 case, more energy may be used.
- 9 I'd like to thank you for giving us the
- 10 chance to express this and focus on a very
- 11 specific part of proposed regulation.
- 12 PRESIDING MEMBER PFANNENSTIEL: Thank
- 13 you. Steve, do you want to respond I would think
- 14 to some of the challenges to your assumptions?
- MR. NADEL: I'd be happy to, although
- these will be initial responses. I've just been
- 17 frantically taking notes. I didn't even have a
- 18 week to prepare. I've had minutes to prepare.
- 19 I appreciate the fact that Pam and NEMA
- 20 have reviewed these assumptions. As she noted,
- 21 they have been out there for about a year and a
- third. I'm always happy to get comments on them.
- 23 It would have been nicer to have had them much
- 24 earlier in the process instead of there have been
- 25 umpteen iterations of this, and up to now, no one

1 has commented on these, even though they have all

- 2 been out there.
- 3 Pam concentrates on the 65 watt category
- 4 which is the most common category. It is also the
- 5 category probably with the lowest energy savings.
- 6 So, she is picking up in terms of savings per
- 7 lamp, she is picking on the category that best
- 8 makes her case, and, yes, it is the most common
- 9 category, so I think it is important to look at
- 10 this one.
- 11 For the other categories, I think these
- 12 savings are greater because of how the federal
- 13 regulations was set up when they extended. As
- 14 part of the negotiations, they extended the
- federal category from 60 to 65 watt lamps, so we
- have this whole class of 65 watt lamps that can
- 17 actually meet the standard without saving wattage
- 18 in other words.
- 19 In terms of one key assumption she said
- 20 is not many 65 BR lamps will continue to be sold.
- 21 I would disagree. I suspect Joe Howley's marketers
- 22 might disagree. GE does have products that meet
- these standards, the 65 BR. They use a silver
- 24 reflector. It is not rocket science. I would
- 25 assume that Sylvania and Philips and other people

1 could do it too rather than lose market shares.

- 2 There are great potential to have 65 watt lamps
- 3 and to all of the sudden have all these options
- 4 and say, well, you have this difficult choice and
- 5 this difficult choice. They are ignoring one of
- 6 the more obvious choices.
- 7 She also ignored two other choices that
- 8 we had in our analysis. I am not saying they will
- 9 be -- well, one other choice, not a big energy
- saver, there is also the halogen IR lamps.
- 11 Instead of being a 50 watt base, those would be
- 12 even lower wattage. I don't expect large
- 13 quantities of these, but there is another product
- 14 with even greater savings out there.
- 15 I don't think there will be much A lamp
- 16 sales. She says, well, maybe there would be. A
- 17 lamps do not give very good light distribution in
- 18 these fixtures. There is some use of that, but
- 19 they give poor lighting quality, and when people
- 20 have the chance, I think will generally be
- 21 replacing them. I don't see this increasing at
- 22 all.
- 23 It really comes down to so how many
- 24 people use 65's because we think they will
- 25 continue to be available. How many will go down

1 to the 60's or the 50's versus how many might go

- 2 up to a higher wattage.
- We do know that before the federal
- 4 regulations took effect, there were virtually no
- 5 halogen lamp sales in residential homes. Now
- 6 according to the figures we have, we are up to 20
- 7 some odd percent of residential, so we show that
- 8 regulations can significantly increase the sales.
- 9 If you look at the data behind some of
- 10 the numbers here, you can see that the 50 watt
- 11 lamp significantly out sell the 75 lamps. We
- 12 think more people will go down based on this data
- 13 to the 50 than the 75.
- 14 Can I defend an exact 50/50 assumption?
- No, these are educated guesses, but I think you
- 16 would have to go to a fairly extreme set of
- 17 assumptions in order to show that you don't have
- 18 energy savings. This is the category with the
- 19 least savings per product. The other categories
- you can make even more of a case.
- 21 MR. TUTT: Steve, can you just say what
- other categories you are talking about so we are
- 23 all on the same page there?
- 24 MR. NADEL: You do have the 85 watt BR,
- and that the way the categories are drawn, you

- 1 cannot substitute a new 85 BR. I'm not aware of
- 2 technology that will allow it to compete. In that
- 3 case, generally, you are going to have to go down
- 4 to a lower wattage, halogen, I think, will be the
- 5 primary mechanism.
- 6 MR. TUTT: Are you talking about these
- 7 categories up here on the --
- 8 MR. NADEL: Right. Often lamps are sold
- 9 kind of towards the upper end of those categories,
- 10 so a BR -- an 85 watt BR is a somewhat common
- 11 product.
- MS. HORNER: We don't make it.
- MR. NADEL: What?
- MS. HORNER: We don't make it.
- MR. NADEL: Okay, you don't make it,
- 16 some other companies do. That one we project and
- 17 say the 7.5 watts average savings 12.5 watts for
- 18 example. There is the 120 watt BR40 category.
- 19 So, that is in the middle of the 116 to 155. I am
- 20 talking about the common lamps. Again, we are
- 21 projecting on that one about an average 32 watt of
- 22 savings. This is all on Table 9 of the case
- 23 report. There are many categories with higher
- 24 savings. We projected an average of 13 watt
- 25 savings across all categories weighting by the

- 1 California sales.
- 2 One other thing is as somebody pointed
- 3 out earlier, in the case of commercial buildings,
- 4 they are that much more likely, I think, to use
- 5 the lower wattage Halogen products because they
- 6 have longer life, and that means less trips up the
- 7 ladder, and that is someone you are paying \$8.00
- 8 an hour or whatever the wage rate is. So, the
- 9 longer life really has an advantage.
- 10 We estimate that the majority of energy
- 11 savings are in commercial. Certainly the majority
- of peak savings, but even the majority of energy
- 13 savings are commercial because they are used that
- 14 much longer now. I have to look up the exact
- 15 numbers in the case report, but you are talking
- 16 roughly ten hours a day on a commercial
- 17 application, roughly three hours a day on a
- 18 residential application.
- 19 When you factor that in, we also think
- there will be substantial energy savings. Yes, if
- 21 Pam has some additional data, I would be happy to
- look at it, we might be able to refine the
- 23 numbers. Maybe it is not 7.5 watts, maybe it is
- 24 five watts for that category, but there is
- 25 significant savings in the other categories. I

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1 think you would be hard pressed not to show
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- 2 substantial savings from this overall proposal.
- 3 Those are my --
- 4 COMMISSIONER ROSENFELD: Steve, could
- 5 you just summarize? You said average over the
- 6 cases you considered, you said the average savings
- 7 was nine watts?
- 8 MR. NADEL: Thirteen watts.
- 9 COMMISSIONER ROSENFELD: Thirteen watts.
- 10 MR. NADEL: If you look at Table 9 on
- 11 page eleven of the case study.
- 12 PRESIDING MEMBER PFANNENSTIEL: Pam, I
- 13 assume you will give your specific information to
- 14 Steve, and we will see if we can get some
- 15 resolution of these issues.
- MS. HORNER: I'd be happy to.
- 17 COMMISSIONER ROSENFELD: We don't have a
- 18 fight between angels.
- MS. HORNER: We have the white angel and
- the black angel, but we won't say who is who.
- 21 Also I would like to comment that I
- 22 guess being sort of, in our case, our
- 23 manufacturing company being kind of a king of the
- 24 retail national account world, we sell virtually
- 25 all only halogen to the retail commercial users

1 today. They don't even use incandescent reflector

- 2 lamps. The commercial users already see. In
- 3 fact, they are not even going from 150 to 120 to
- 4 90 as Steve suggests using the much better IR
- 5 lamps and that sort of thing because they see the
- 6 wisdom in it. In our world on the commercial
- 7 side, they already use the halogen. They are
- 8 already doing that. Our people are out there
- 9 telling them that is exactly the right thing to
- 10 do, and they see the benefits because it saves
- 11 them money.
- 12 MR. TUTT: Do they use 50 watt or 75
- watt halogen or a mixture of the two?
- 14 MS. HORNER: There is a lot of use in
- lower ceiling height now of the 50 watt and 60
- 16 watt type par lamps. There is also in the par 38
- 17 size the 60 and some use of the 90, it just
- 18 depends on what they are willing to pay for, and a
- 19 lot of use by metal halide now by the way. That
- 20 is an interesting thing, especially in groceries.
- 21 Some of the big box retailers who are
- 22 trying to highlight particular high-priced
- 23 computer things and such are going to the higher
- 24 efficacy ceramic metal halide track and wall wash
- 25 and that sort of thing. Even though it is high

1 initial cost, but it doesn't address the consumer

- 2 market, but it would address the commercial
- 3 market.
- 4 MR. PENNINGTON: Can I follow up on
- 5 that? Are you questioning the two-thirds of the
- 6 savings for this measure being commercial, are you
- 7 challenging that?
- 8 MS. HORNER: That did surprise me, but I
- 9 think you are saying -- what I took a look at was
- 10 installed base, just watts. What you are talking
- 11 about, the two-thirds savings, you are talking
- 12 energy savings -- no?
- 13 MR. TUTT: I think it is peak savings in
- 14 the report. I think the energy savings -- the way
- 15 I remember it, it goes the other way, they are
- 16 50/50 or more on the residential side, but I could
- 17 be misremembering it.
- 18 MS. HORNER: Right.
- MR. NADEL: They are close to 50/50, but
- 20 not quite. We estimate 2.66 billion Kwhs on
- 21 commercial and 1.83 on residential.
- MS. HORNER: If you multiply by ten
- 23 hours instead of 2.3, you get a higher number. If
- 24 you are talking KWhs versus KWs today, for my
- 25 short presentation, I was going for the wattage,

1 but I would be happy to dig into this even further

- 2 with Steve if that is what you would like the NEMA
- 3 companies to move forward with.
- 4 I also think it might not be a bad idea,
- 5 I don't even know of a valid study that shows what
- 6 people will do. I'd love to know.
- 7 MR. TUTT: That would be interesting to
- 8 find out. I would agree. One change in the
- 9 standard seems fairly small, and it is the change
- 10 from what was proposed last year, 40 watt category
- 11 to 41. As I said, that sort of exempts lamps
- 12 below 40 watts. I know that we had talked in our
- 13 meetings about a Canadian structure where there
- 14 were lamps that were exempted below a certain
- 15 wattage level. I am wondering if this is similar
- 16 to that and whether there are any comments on that
- 17 part of this proposal?
- MS. HORNER: Our representative
- 19 Canadian, Joe Howley, can comment on that. I know
- 20 he is very familiar with Canadian standards.
- MR. HOWLEY: The Canadian standard,
- though, more closely parallels the federal
- 23 regulation for these lamps in that it does exempt
- 24 BR lamps in a similar manner. I think they moved
- 25 the wattage of one of the categories, the 67/66

1 split, they moved it down to 60 I believe. It

- 2 goes from 51 to 60 in that one category up on the
- 3 chart that is being shown right now. Then 60 to
- 4 85. I don't think it had any really meaningful
- 5 affect with the products in the market, they just
- 6 wanted to prevent any products coming into the
- 7 market that they viewed might be less efficient
- 8 than the existing products on the market. I don't
- 9 think that was a real concern, but they decided to
- 10 do it anyway.
- 11 The big difference with their regulation
- is they've also tried to or they have placed
- 13 regulations on the maximum wattage of the so-
- 14 called BR38 lamps, they blown par 38 lamps. that
- is really the big significant between the Canadian
- 16 reg and the U.S. reg. They do not regulate our
- 17 lamps, our BR lamps with these regulations, those
- 18 products are exempt much as they are in the
- 19 federal regulations today.
- This isn't really exactly when we say it
- 21 is similar to Canadian, this is not similar to
- 22 Canadian. This is basically eliminating the
- 23 exemption for the BR lamp I guess is the way I
- 24 would view this as opposed to regulating light the
- 25 way Canadians regulate.

1 MR. TUTT: Is there something you would

- 2 propose to us that would make it more similar to
- 3 what the Canadian structure, or is that not
- 4 something that you think would work here in
- 5 California?
- 6 MR. HOWLEY: We have found that to be
- 7 acceptable in Canadian, and we would have to
- 8 discuss it. We haven't discussed it yet among our
- 9 companies, but I imagine that we could probably
- 10 get agreement to the Canadian type of regulation,
- and we can pull that out and share that with you
- in terms of what they've done and point out the
- 13 differences between the current federal regs and
- 14 how Canada took it somewhat further.
- 15 MR. WILSON: Maybe you could describe
- 16 briefly what it is what the Canadian concept is?
- 17 MR. HOWLEY: Originally, they were
- 18 trying to simply harmonize with the U.S.
- 19 regulations and put a regulation in place that
- 20 paralleled what a U.S. federal government did. In
- 21 looking at the regs, they added a few additional
- twists to it, including a lamp type that was
- 23 uncovered by the federal regs. This is what we
- 24 call a blown par 38 lamp usually used for outdoor
- 25 flood lighting. Actually, there is actually quite

1 a bit of use of that in California. It is a less

- 2 expensive outdoor floodlight versus a halogen
- 3 floodlight.
- 4 They are (indiscernible) typically 150
- 5 watts, not 120, and they are typically made 75
- 6 watts not 65. What Canada did was basically to
- 7 place a limit on the wattage from 150 down to 120
- 8 and from 75 down to 65 in Canada. In the U.S.,
- 9 they are not regulated right now, so for the most
- 10 part, they are sold at 150 watts and 75 watts,
- 11 that particular product category mostly used for
- 12 outdoor floodlights.
- 13 That is not being proposed here. What
- 14 is being proposed here is basically elimination of
- the BR exemption that is placed in the federal
- 16 regulation right now. Canada did not do that.
- 17 Again, we could share with you the exact Canadian
- 18 regulation what was proposed and also point out
- 19 the differences, how they took it further than the
- 20 existing federal regulation and our getting some
- 21 additional energy savings from their particular
- 22 approach.
- MR. NADEL: Yeah, on the Canadian
- 24 regulations as Joe pointed out are pretty similar
- 25 to the U.S. national regulations except for the

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1 blown par lamps, so most of the energy savings
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- 2 that we estimate would disappear with the Canadian
- 3 regulations. You get a little bit of savings, but
- 4 that fraction of what you had. I did look up what
- 5 the assumption was regarding use of the halogen.
- 6 We estimate that 73 percent of
- 7 residential sales and not halogen, but only 38
- 8 percent of commercial sales and not halogen. That
- 9 38 percent was in fact based on some Canadian
- 10 data. There is limited data, so if there is some
- 11 new and better data, that would be great, but we
- 12 do assume that the majority 62 percent already are
- 13 using the halogen lamps.
- 14 There are, particularly I think as Pam
- pointed out, the large are more sophisticated
- 16 users. Definitely they are using them. There is
- 17 a fair amount of small users that may actually
- 18 just purchase at home depot or somewhere else as a
- 19 residential customer, and they haven't switched
- 20 nearly as much.
- 21 MR. HOWLEY: The only thing I would say
- in listening to Pam's comments and Steve's
- 23 comments is that the Canadian regs that were
- 24 proposed we would agree absolutely would save
- 25 energy because they way they are proposed. There

1 is no question that they would save additional

- 2 energy above the federal.
- 3 The proposed regulation here does -- you
- 4 have to take into account several assumptions that
- 5 may or may not be accurate, so as Pam was pointing
- 6 out, you may get the energy savings if the
- 7 assumptions go more towards Steve's suggestions or
- 8 you may not. They may disappear or vaporize.
- 9 Again, the consumer selection goes more towards
- 10 Pam's analysis.
- 11 MR. WORK: Or go negative.
- MR. HOWLEY: Or go negative. That is
- 13 the difference. Canada is I think would
- definitely produce energy savings. These may or
- may not depending on exactly what the consumer
- 16 chooses to do, and that is based on a lot of
- 17 assumptions in both analyses.
- 18 MR. TUTT: Can you explain, Pam, this is
- 19 sort of curious to me that a flood -- you know, I
- 20 tend to think of flood lights as spreading out
- 21 spotlights as beams, but a 50 ER30 flood is 30
- degrees, and that is called a spot for BR 65.
- 23 MS. HORNER: One partial explanation for
- 24 the nonsense of lamp (indiscernible) is that at
- least in our line up, the 50 ER30, doesn't come in

1 anything, but just a plain one. So, they call it

- 2 a flood. It is what it is, it doesn't even have
- 3 flood after it, it just is.
- 4 Then in the description it will say
- flood, you get 30 degrees. That is it, you don't
- 6 have any other choices.
- 7 In halogen, I can tell you having been
- 8 through sort of the years of development and
- 9 listening to our halogen people talk about this,
- 10 they acknowledge that just because of the shape of
- 11 the parabolic back reflector in lieu of the sort
- 12 of reflector shape of the soft glass BR lamps, you
- 13 automatically get a downward motion of it. So,
- 14 what they've done is they took the biggest one
- they could and called it a flood, and they worked
- 16 from there.
- 17 PRESIDING MEMBER PFANNENSTIEL: Are
- 18 there more discussion on the reflector lamps that
- 19 we need to have here. We are going to break for
- 20 lunch at some point, but I would like to finish up
- 21 this discussion first and then we can talk about
- 22 how long the discussion will be on the metal
- 23 halide and get a sense of whether we should go
- 24 straight through now and try to finish it up or
- 25 break for lunch.

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I am fairly open and flexible, but I
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- 2 don't want to in any way limit further discussion.
- 3 So, first let's talk about whether we are finished
- 4 on the reflector lamps now, or is their more
- 5 discussion there?
- 6 MR. WORK: Maybe I will just add
- 7 something because Joe triggered the thought, but
- 8 it is a question for the CEC. At what point are
- 9 you ready to make a regulation. You have sets of
- 10 assumptions that have such fluidity and some save
- 11 energy, some cost energy, is that the point of
- which you are ready to make a regulation, or do
- 13 you have some substantiation for the assumptions?
- 14 I think that is an open question.
- 15 PRESIDING MEMBER PFANNENSTIEL: Right,
- 16 it is a question, and it something that Art and I
- 17 are going to have to talk about and make a
- 18 recommendation to the full Commission.
- 19 MR. FLAMM: This is Gary Flamm. This is
- just something I've been thinking about. I am
- 21 assuming -- I don't remember the study, but you
- 22 are looking at existing luminaires for the most
- part for the "R" lamps, but in new construction,
- 24 if the whole base line changed, then I would
- 25 assume the on-center spacing of luminaires and the

- 1 lumen output would be based upon that new base
- 2 line, and I am wondering how much new construction
- 3 is part of the -- because all the assumptions
- 4 would change in new constructions because you
- 5 would assume that a good designer would change the
- 6 on-center spacing to meet the foot candle levels
- 7 and --
- 8 MS. HORNER: Frankly, Gary, that was
- 9 really one of my parting shots that I didn't make
- 10 is that Title 24, which you are referring to is a
- 11 perfect marriage with lighting in this case
- 12 because it addresses that.
- 13 MR. FLAMM: I do see a marriage of the
- 14 Title 24 and Title 20 here because if you added
- 15 the same wattage lamp with more lumens than the
- 16 designer would accommodate that in putting fewer
- 17 luminaires to get the same results.
- MS. HORNER: They already do.
- 19 MR. WORK: Don't forget the distribution
- 20 as well, it is not just lumens.
- 21 MR. FLAMM: Right, that is why I was
- just curious how much new construction because it
- is true existing construction dominates probably
- 24 the sales, but I am just wondering if the thought
- 25 process went into what happens if new luminaires

1 are changed because product -- not new luminaires

- 2 but the center spacing and the connected load
- 3 changes because of the base line standard has
- 4 changed, the base line lamp.
- 5 MR. NADEL: We looked a little bit into
- 6 what if you use the higher efficacy 65 watt BR,
- 7 and that is a wider lamp and you could slightly
- 8 increase the spacing. Obviously if you move to a
- 9 halogen with narrow beam spread, you decrease the
- 10 spacing, but if you weren't looking for the same
- 11 level of foot candles, I would assume you would go
- to even lower wattage lamp, but you balance that
- and see what made sense relative to the higher
- 14 efficacy 65 watt, what gave you the best light,
- 15 assuming there is a lighting designer involved.
- MR. HOWLEY: I guess, Gary, my thought
- 17 on that, I thought you were going in a different
- 18 direction, but my assumption is that many
- 19 contractors will put in compact florescent down
- 20 lights in new residential homes because of the new
- 21 Title 24 specs. As they do that, it basically
- 22 makes the case for energy savings worse and worse.
- 23 That going forward, these fixtures now no longer
- 24 have incandescent reflector lamp in them. They
- 25 have pin base compact florescent lamps in them.

1 The market is slowly drying up for those

- 2 products. Over time as new homes get built, it is
- 3 going to make the savings even less on a future
- 4 projected basis as new homes come in with much
- 5 more efficient technology.
- 6 MR. FLAMM: Actually, I think it is true
- 7 with residential that you are probably going to be
- 8 going more towards down lights with florescent,
- 9 however, I was thinking more in non-residential.
- 10 Non-residential pays more attention, I believe, to
- 11 minimum/maximum ratios, but whereas residential I
- 12 don't really think they pay attention to that.
- 13 I think the impact I can see is in non-
- 14 residential minimum/maximum spacing of luminaires
- if the base line lamps changed.
- MR. POPE: I just want to comment on
- 17 Joe's comment. I think the stock of existing
- 18 houses isn't going away. I think what Joe
- 19 probably means and should be saying is that the
- 20 overall ratio of new homes versus old homes, you
- 21 know, is changing over time, but the savings
- 22 projected in these calculations are based on a
- 23 fixed housing stock, and that number does not
- 24 decrease except for some so small amount of
- 25 remodel work.

1 MR. SIMINOVITCH: We expect to see a lot

- of the incandescent down lights still being used
- 3 in homes in California over the next few years.
- 4 It is going to be in the kitchen where you are
- 5 going to see the pin base fixtures, but the rest
- 6 of the home --
- 7 MR. FLAMM: We can't hear you, Mike.
- 8 MR. SIMINOVITCH: Michael Siminovitch,
- 9 California Lighting Technology Center. We expect
- 10 to see a lot of incandescent fixtures still being
- 11 used in California homes. I think there are other
- 12 compliance techniques, such as lighting controls,
- 13 which we will see a great increase in use. This
- is going to be cost driven, so I think in the
- 15 kitchen you will see pin based fixtures, but in
- 16 the rest of the homes, we have seen a tremendous
- 17 amount of down lights. A third to a half of the
- down lights are outside of the kitchen.
- 19 Do you see that as being still under the
- 20 BR30 as the dominant lamp on those non-kitchen
- 21 down lights?
- MR. SIMINOVITCH: It will be an Edison
- 23 socket which could take a variety of lamp
- 24 approaches, and that is being determined here.
- 25 MR. TUTT: When somebody remodels their

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1 house, the kitchen particularly will have to meet

- 2 the new kitchen lighting standards, is that
- 3 correct?
- 4 MR. FLAMM: That is true.
- 5 MR. TUTT: There might be in the
- 6 existing stock of homes as remodels happen over
- 7 time, a reduction in the number of homes that have
- 8 screw-in down lights?
- 9 MR. FLAMM: In the kitchens, that's
- 10 true, that's assuming that building permits are
- 11 required.
- MR. TUTT: Or obtained.
- 13 PRESIDING MEMBER PFANNENSTIEL: Steve,
- 14 go ahead.
- 15 MR. NADEL: The assumption we made was
- 16 that there are 30 million of these lamps sold each
- 17 year that does not increase or decrease over time,
- 18 so all the new construction, you know, we are
- 19 pretty much saying it is the existing stock, not
- 20 counting too much on new construction.
- 21 PRESIDING MEMBER PFANNENSTIEL: Further
- 22 discussion then on reflector. Then let me ask,
- 23 should we press on and finish this and all go have
- 24 a nice long leisurely lunch, or I really want to
- 25 minimize or cut short in any way the further

discussion on metal halides. So, what do people

- 2 feel. I don't have much of a sense of how long
- 3 that discussion might go. How is peoples --
- 4 I would say a ten minute contribution on
- 5 metal halide.
- 6 PRESIDING MEMBER PFANNENSTIEL:
- 7 MR. NADEL: I have no idea what he is
- 8 going to say, so how long I need to respond, I
- 9 have nothing new to add except to respond to what
- 10 he may say.
- 11 PRESIDING MEMBER PFANNENSTIEL: Art,
- 12 what do you think? Press on or --
- 13 COMMISSIONER ROSENFELD: Press on.
- 14 PRESIDING MEMBER PFANNENSTIEL: Press
- on, here we go.
- MR. WORK: My name is Dale work again
- from Philips Lighting, and my comments here are
- 18 not so much from the NEMA Lamp Section as they are
- 19 from the Ballast Section.
- 20 My comments today are not geared to the
- 21 conversion of probe-start to pulse-start, they are
- 22 really focusing on the ballast efficiency formula
- 23 that shows up in the draft report.
- 24 Right before I have some umbrella
- 25 comments, and then I have five specific points I'd

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- 1 like to make, and then I will give some
- 2 conclusions. Maybe first of all I'll give some
- 3 bias.
- 4 I think, and we have other NEMA
- 5 companies here, that all NEMA companies probably
- 6 have a bias to convert their other HID offerings
- 7 to metal halide, so I think we come from that
- 8 common point of view.
- 9 I think that NEMA ballast companies all
- 10 very much want people to convert to electronic
- 11 ballast. That is their newest, latest, and
- 12 greatest, etc.
- I give those bias' because certainly my
- 14 conclusion is going to be that it is certainly too
- 15 early to have performance standards on electronic
- 16 ballasts. This comes from the ballast people.
- 17 Despite the fact that they would love for people
- 18 to buy their newest, latest, and greatest.
- 19 On the proposal, as set forward in the
- 20 draft report, uses some words that we don't think
- 21 match the formula given. The proposal is to set
- 22 minimum lamp ballast system efficiencies. To set
- 23 those efficiency limits from metal halide
- luminaires, and we presume this is to save system
- energy, that energy could be saved from the lamp,

1 it could be saved from the ballast, it could be

- 2 saved from the combination.
- 3 As we see it, the formula given is only
- 4 related to ballast efficiency, so we see a
- 5 mismatch there between what is intended to be done
- 6 and what the formula calls for.
- 7 Also because of the experience with
- 8 florescent lamps, it is very tempting to think
- 9 that electronic ballasts are intrinsically more
- 10 efficient, the magnetic ones. That is sometimes
- 11 the case, but it is also not the case. They are
- 12 not intrinsically more efficient than the
- 13 magnetic.
- 14 The performance standard that only
- 15 compares watts out versus watts in for the lamp
- 16 ballast system will not significantly favor
- 17 electronic ballasts. Now there is a number of
- 18 reasons for using electronic ballasts with metal
- 19 halide lamps other than efficiency, and we think
- 20 there are some good reasons for that. We think
- 21 this meeting is really focusing on efficiency and
- 22 energy saved, so I don't say much about that.
- 23 If the intent of the proposal is to
- 24 promote the conversion to electronic ballast for
- some other good things it can do for the lamp,

1 then the performance standard needs to be changed

- 2 to indicate that. It should not only have the
- 3 ballast.
- 4 My comments below, my five specific
- 5 points are really given under the assumption that
- 6 the intent of this proposal is to drive conversion
- 7 to electronic ballasts. The reason I think that
- 8 is because of the earlier supporting technical
- 9 document from Stan Walerczyk has that explicit
- 10 statement in there. If that is not the case, then
- 11 you can sleep for the next five comments.
- 12 MR. FLAMM: Good, this is Gary Flamm.
- 13 It is my understanding that the line was drawn at
- 14 electronic ballasts, but this was written in a way
- 15 to accommodate magnetic ballasts that would reach
- 16 the efficacy because it is my understanding as you
- 17 go higher in wattage, that you are more likely to
- 18 reach the efficacy, or it is easier to reach the
- 19 efficacy with magnetic ballasts. In an attempt to
- 20 be technology neutral, you draw the line at
- 21 electronic ballasts, but that also gives the
- 22 industry the option to meet the efficacy with --
- MR. WORK: With any technology.
- MR. FLAMM: Pardon?
- MR. WORK: With any technology.

1 MR. FLAMM: With any technology, and it

- 2 allows some unknown something you guys have hidden
- 3 on your benches to meet that efficacy.
- 4 MR. WORK: Fair enough. I base my
- 5 statement on Stan Walerczyk's document prepared
- 6 for this group that said standards requiring
- 7 electronic ballasts are also cost effective and
- 8 achievable and are therefore also recommended.
- 9 That is what I felt was behind the absolute
- 10 standard.
- I'll make the comments and when they are
- 12 not askable, you'll forget them. The first is,
- and it is recognized in the proposal by the way,
- 14 that electronic ballasts have somewhat limited
- 15 application scope. You certainly cannot use
- 16 electronic ballast as opposed to magnetic ballasts
- in many applications. The proposal recognizes
- 18 that for example in high temperatures. Electronic
- 19 ballasts will not take nearly the temperatures
- 20 that some of the magnetic ones will.
- 21 What the proposal does not recognize is
- low temperatures however. Magnetic ballasts will
- 23 also take lower temperatures than electronic ones.
- Outdoor applications are largely or
- 25 partially excluded in the proposal. That is a

- 1 good thing, but we also notice that there are
- 2 application limitations in terms of transient
- 3 voltages and vibration requirements that were not
- 4 mentioned in the proposal.
- 5 The proposal does mention, and we are
- 6 glad to see infant voltages because there are not
- 7 electronic ballasts available at 480 volts for
- 8 example.
- 9 The second point, and I think much more
- 10 germane to the discussion this morning is the very
- 11 limited field experience with electronic ballasts.
- 12 Please remember that my comments are coming from
- 13 the ballast people.
- 14 The field performance and reliability of
- many electronic ballasted systems is not well
- documented, even for the applications where they
- 17 are used. New technologies often undergo some
- 18 growing pains and some early design revisions
- 19 based on field experience, and caution should be
- 20 taken before mandating the conversion without
- 21 solid supporting data. I think that would be
- their main point is they would love to see people
- driven to electronic ballasts, but they don't
- 24 think this is the time to do it.
- The third point is the assumption of

1 higher ballast efficiencies can be questioned, and

- 2 I appreciate the comment from across the room,
- 3 maybe that wasn't included. It is very tempting
- 4 to think that electronic ballasts are more
- 5 efficient that magnetic ballasts, and that is
- 6 certainly not always the case.
- 7 COMMISSIONER ROSENFELD: Dale, can I
- 8 interject, I want to try to understand this.
- 9 Electronic ballasts got a good name because for
- 10 florescent lamps I think it was originally
- 11 discovered that 800 cycles used by the Navy was
- 12 more efficient than 60 hertz, and then of course
- 13 the electronic ballast could be any frequency you
- wanted and sure enough, they were more efficient.
- Now are you telling me that is just
- irrelevant for metal halide lamps? I'd like to
- 17 get some understanding --
- 18 MR. WORK: Irrelevant is a strong word,
- 19 but I will make the following statement and I have
- a knowledgeable colleague here who can correct me.
- 21 In florescent ballasts -- if you say electronic
- 22 florescent, you mean high frequency.
- 23 COMMISSIONER ROSENFELD: Yeah, yeah.
- MR. WORK: When they are used at high
- 25 frequency, you have intrinsic electrode losses

- 1 that go down.
- 2 COMMISSIONER ROSENFELD: Right, that is
- 3 the point that I was trying to make.
- 4 MR. WORK: That is not true in HID
- 5 ballasts, in metal halide ballasts. You do not
- 6 have that. It is very tempting to thing that, but
- 7 that is not the case.
- 8 COMMISSIONER ROSENFELD: Sure, but we've
- 9 all been trained --
- 10 MR. WORK: Tom, would you agree with
- 11 that?
- 12 MR. NADEL: You don't have the frequency
- 13 difference with the HID that you do with
- 14 florescent.
- 15 COMMISSIONER ROSENFELD:
- 16 (Indiscernible.)
- MR. WORK: You don't have that electrode
- 18 energy saving difference, yes.
- 19 MR. HARDING: This is Tom Harding,
- 20 Rancho Lighting. There is a savings, but it is a
- 21 lumen depreciation. If there is a savings, it is
- 22 not the initial lumens per watt of the lamp are
- 23 different. The fact is, all the measurements
- 24 we've done is that it is at most one or two
- percent, which is kind of lost in the noise.

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1 Lumen depreciation appears to be less
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- 2 with electronic ballasts. That is where there can
- 3 be energy savings, but the ballast itself is
- 4 not -- electronic ballasts are not that much more
- 5 efficient than many of the magnetics out there,
- 6 just power in and power out.
- 7 COMMISSIONER ROSENFELD: Okay. Thanks.
- 8 MR. WORK: In fact, on this energy
- 9 savings, it is important to distinguish when you
- 10 talk about electronic metal halide, that there are
- 11 two kinds out there. With florescent there is
- only high frequency, but in metal halide, there
- 13 are two kinds of ballasts out there. The most
- 14 common type is a low frequency square wave, a low
- 15 frequency ballast. It has efficiencies, according
- to the ballast people, of the number they gave to
- 17 me was 83 to 90 percent. It is in that category
- where many magnetic ballasts, the most common
- 19 magnetic ballasts also in the mid 80's, so the
- 20 time is about a wash there.
- 21 There are magnetic ballasts out there,
- 22 however, called reactor ballasts is the name to go
- 23 by, that are more efficient than that. They have
- other problems, but if you only want energy
- 25 efficiency, the magnetic reactor ballast -- you

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1 might drive the market to that unintentionally.
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- 2 There are high frequency metal halide
- 3 ballasts, and they have efficiencies about in the
- 4 range of these magnetic reactor ballasts that I
- 5 talked about, but they are about comparable.
- I want to say is that only the low
- 7 frequency ballasts are anywhere in the standards
- 8 process. So, there are no standards even
- 9 discussed for high frequency metal halide ballasts
- 10 there are for low frequency, even though to my
- 11 knowledge, no standard exists today, but it has
- 12 been discussed for several years, and I think it
- is getting close.
- MR. HARDING: Yeah, that is true. We
- are very close to it, a square wave electronic
- 16 ballast standard, both in the ballast group and
- from the lamp specs, and the feeling is that is
- 18 the model for the second stage which will be
- 19 electronic high frequency, get the first one done.
- 20 MR. TUTT: Those are ANSI standards you
- 21 are --
- MR. HARDING: ANSI standards, you are
- 23 right.
- 24 MR. WORK: I'll read the statement that
- 25 came directly from the ballast company, not

1 Philips, but Philips Ballast Company. In any case

- 2 the lamp ballast efficiency given by the formula
- 3 in the draft report for the higher wattage lamps
- 4 are neither technologically achievable at the
- 5 present time nor expected to be achievable in the
- 6 next few years.
- 7 I know in talking to Tom, he said maybe
- 8 the most efficiency might barely be achievable,
- 9 but basically those standards are not realistic
- 10 for either magnetic or electronic ballasts, so I
- 11 am not sure where the formula came from, but it
- 12 needs to be revisited.
- 13 MR. FLAMM: Gary Flamm again. What do
- 14 you consider the higher wattage, we have it broken
- 15 down between --
- MR. WORK: The higher wattage here goes
- 17 up to 500 watts. So, I would consider the 400 to
- 18 500 range would be the higher wattage.
- 19 I've already covered the point about you
- 20 can't extrapolate from the florescent ballast, so
- 21 I am going to skip that here, but I will come to
- another point that is built into this formula.
- 23 Again, this comes directly from the ballasts
- 24 companies.
- The efficiency formula in the draft

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- 1 staff report indicates that lamp ballast
- 2 efficiencies increase at higher wattages. There
- 3 is a formula in there. The ballasts companies
- 4 know of no evidence to support that, it is not
- 5 their experience.
- 6 Now I will just give the conclusions.
- 7 It is too early to force conversion to electronic
- 8 ballasts. The needed technology is just not
- 9 available for many applications and where the
- 10 technology is available and applied, there is too
- 11 little field experience to warrant a wholesale
- 12 conversion.
- 13 The second conclusion is electronic
- 14 ballasts are not intrinsically more efficient than
- 15 all magnetic ones. A rationale besides efficiency
- is needed to justify such a forced conversion. In
- 17 going forward, you may want to look for such
- 18 reasons because electronic ballasts do have some
- 19 other advantages.
- The third conclusion, if the push to
- 21 electronic ballasts is predicated on more
- 22 efficient lamp performance in these systems, then
- 23 this improved lamp performance needs to be
- 24 documented. I find no documentation for that.
- 25 This improved lamp efficiency needs to be part of

1 the performance standard in the document. You

- 2 shouldn't have the formula have if that is the
- 3 reason.
- 4 Finally, just repeating the sentence
- 5 from before, the efficiency is given by the
- 6 formula for the higher wattage systems are neither
- 7 technologically achievable nor expected to be
- 8 achievable in the next few years, by either
- 9 magnetic or electronic product offerings.
- 10 Again --
- 11 MR. FLAMM: You are saying that in the
- 12 next few years, you are aware that this is pushed
- all the way back to 2009?
- MR. WORK: Actually, what they gave,
- they gave me, not my numbers, they said in the
- 16 next five to ten years. I said the next few
- 17 years. Thank you again for giving us the chance
- 18 to comment on this part.
- 19 PRESIDING MEMBER PFANNENSTIEL: Thank
- 20 you very much, Dale. Steve, do you want to
- 21 comment now, or is this something that we would
- 22 exchange some information before we give further
- 23 comments?
- MR. NADEL: I can make some comments
- 25 now, but some of it I am going to have to check a

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1 few things, and I can't do it immediately.
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- 2 Let's see, again, it is useful to have
- 3 comments, and we appreciate that. It has a been a
- 4 year and a quarter since we put these out, so for
- 5 future reference, it would be nice to get more
- 6 timely feedback because that will help the CEC
- 7 process to move forward.
- 8 MR. WORK: On the other hand, I would
- 9 say on the same token, as you develop these, it
- 10 would be nice to have dialogue, so that we have
- 11 this built in and not only have to respond to
- 12 written documents.
- MR. NADEL: On that regard, we began
- 14 this by meeting with the NEMA Lighting Section in
- 15 San Diego. I had several subsequent interaction
- with various people in the NEMA Lighting Section
- 17 before even the first draft came out, so we really
- 18 did make an effort going back to at least 2003 --
- MR. WORK: Especially the ballasts
- 20 people, okay, I accept that, Steve.
- 21 MR. NADEL: In particular, that meeting
- in San Diego was with the whole lighting section
- 23 including specifically the ballast, the fixture,
- 24 and the lamp people were all --
- 25 MR. WORK: Okay, we will discuss that

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1 off line. I was present for that 30 minute
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- 2 session.
- MS. HORNER: Right, so was I.
- 4 MR. NADEL: Maybe there needs to be some
- 5 ways because I worked through NEMA staff, and I
- 6 thought they were checking with all three
- 7 sections, but I can't promise if they were. So, I
- 8 sense some I'll say general agreement that the
- 9 high efficacy ballasts are appropriate in some
- 10 applications, not all. That you don't disagree
- 11 with any of the exceptions that we have presented,
- 12 and I have to look at the details, but you are
- 13 suggesting one or two other areas that we may want
- 14 to look at. I would appreciate the details on
- 15 that, and we can look at it. It looks like we are
- 16 mostly in alignment on that one.
- 17 MR. WORK: Yes, I think so.
- 18 COMMISSIONER ROSENFELD: There was
- 19 something about low temperatures as well as
- 20 high --
- 21 MR. NADEL: There is low temperatures
- 22 and something about I think high transient.
- MR. WORK: Vibration and transients,
- 24 right. Street lighting for roadway lighting.
- 25 MR. NADEL: Vibration. I am assuming

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1 your written comments, there is some more details

- 2 on this that you can give us.
- I think also as Gary pointed out, we do
- 4 want to clarify, this is not strictly a technology
- 5 standard. In general, it will tend to favor
- 6 electronic ballasts, but if you look at Figure 3
- 7 in the case study, we do show on this one, I count
- 8 five magnetic ballasts that pass. We want the
- 9 most efficient ballasts, we don't care whether
- 10 they are made out of ceiling wax, although they
- 11 need to last long enough to function properly.
- 12 So, it is not a technology standard.
- 13 You asked about what the formulas are
- 14 based on. We collected all the available data at
- 15 the time from manufacturers on the performance of
- 16 their ballasts that they provided to us. So, it
- 17 is based on manufacturer data. I don't have it
- 18 right with me, but it was a spread sheet that was
- 19 provided for the record that says here is all the
- 20 ballasts that we have, and here is the data.
- 21 We did best fit lines. So, either these
- are ballasts are produced that demonstrated it, or
- 23 which will not be the first time it has happened
- in the lighting industry manufacturers may be
- 25 shall we say optimistic in their projections.

1 There may be some problems with the data that the

- 2 manufacturers are reporting both to us and the
- 3 consumers.
- 4 MR. WORK: I think that underscores,
- 5 again, the point I raised twice about we need
- field experience there because it is very common
- 7 to introduce something and then have to revise it
- 8 and come down.
- 9 MR. NADEL: Right, I mean these are
- 10 manufacturer ratings for products that these are
- 11 not future projections, these are for products
- 12 that they are selling today. We only looked at
- 13 existing product on the market, existing
- 14 manufacturers spec sheets. It is not projected,
- it is what the manufacturers are in fact claiming.
- MR. HARDING: Steve, I just need to make
- 17 one small point on that. I know on the electronic
- 18 ballasts manufacturer will tell you that his
- 19 efficiency is 93 to 96 percent, 94 is what this
- 20 formula calculates. That is based on -- it
- 21 depends on what the line voltage is. It can vary
- 22 that much on whether you are putting 200 volts
- 23 into or 280 or 290 volts into it, 277. So, it
- 24 isn't lying, it is just there is a huge range to
- 25 it. It makes those numbers hard to reach and for

1 example, 94 would be hard to reach if you had 200

- 2 volts going into it. The standard doesn't
- 3 incorporate that.
- 4 MR. NADEL: Right, I will have to check
- 5 into that new data.
- 6 Let me finish taking a note here.
- 7 MR. HARDING: In those websites on
- 8 electronic ballasts are changing daily I think.
- 9 MR. NADEL: In terms of the field
- 10 performance, my understanding and Stan Walerczyk
- is the expert who we worked with closely on this,
- 12 and he actually wrote significant parts of this,
- 13 he is one of California's foremost lighting
- 14 application experts. He does an awful lot of work
- in the field, and he says basically in the last
- 16 year, these products really have come of age, but
- 17 as Gary pointed out, we are talking three to four
- 18 years hence before these standards would go into
- 19 effect.
- 20 I think it is quite safe, and if in the
- 21 highly unlikely chance that some problems occur,
- then the Commission could make adjustments in the
- future, although I really don't think that will be
- 24 needed.
- Those seem to be the main points that

1 they made. I'll have to check back into the data.

- 2 Maybe we should compare some notes and see whether
- 3 the manufacturers are prepared to stick by the
- 4 data. I will check into to see whether some
- 5 specific voltage ratings that may not be your
- 6 standard voltages for example. Yes, I am aware of
- 7 all the games one can play with reporting data.
- 8 Those would be some initial comments
- 9 just taking a stab.
- 10 PRESIDING MEMBER PFANNENSTIEL: I do
- 11 hope that the information, then, will be exchanged
- 12 to the point where it will allow the Commission to
- 13 assess all of this. I think that clearly there is
- information that I don't think anybody is hiding
- or anybody is misinforming, I think it is just a
- 16 matter of exchanging it timely so that we can
- 17 build it in and look at it correctly.
- 18 COMMISSIONER ROSENFELD: I have a
- 19 question for both Dale and Steve. There seems to
- 20 be this issue that the manufacturers data maybe
- 21 let's say helpful, and that we ought to pay more
- 22 attention to the field data. I don't have a
- 23 clue -- I'm looking at everybody -- as to whether
- 24 field measurements come or test procedures, I am
- 25 just thoroughly confused. Is there a helpful

- 1 recommendation to make here?
- 2 MR. NADEL: I think there are two
- 3 issues, and I'll let Dale comment. One, when we
- 4 set these standards, it is based on testing in the
- 5 laboratory under standardized test conditions.
- 6 COMMISSIONER ROSENFELD: You'll comment
- 7 about taking the most optimistic voltage, working
- 8 with the voltage that shows that it shouldn't
- 9 really --
- 10 MR. NADEL: I think what he may be
- 11 arguing is we have to look very carefully at what
- 12 voltage they report they tested at. It is
- 13 laboratory data, but did they in fact only use
- 14 non-standard voltages in order to get better
- 15 performance, and we have to --
- MR. HARDING: 208 is a standard voltage
- 17 as is a 277, it just that it gives a range of
- 18 efficiency of the ballast instead of just one
- 19 number for a ballast.
- 20 COMMISSIONER ROSENFELD: Can you folks
- 21 agree before the next --
- MR. NADEL: I'm sure we can.
- MR. HARDING: Oh sure, it is right off
- their website.
- MS. HORNER: Sure.

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1 MR. NADEL: Right, Tom we've talked to.
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- 2 He is well aware of what a lot of competitors do,
- 3 and he may know some of the games that might be
- 4 played.
- 5 MR. HARDING: I don't think it is a
- 6 game.
- 7 MR. FLAMM: I am curious if there can be
- 8 a voltage factor added to this formula? Does that
- 9 make sense?
- 10 MR. HARDING: It may on some of these
- 11 electronic ballasts to do that. They are very
- 12 flexible in terms of you can put any voltage
- 13 between 200 and 300 volts into most of these, but
- 14 efficiency changes as you do that.
- 15 MR. FLAMM: Is there kind of linear
- 16 relationship where you can actually put one more
- 17 factor in this formula that addresses voltage?
- 18 MR. HARDING: Maybe, maybe we will have
- 19 to look at that.
- 20 MR. NADEL: It is possible. I'll have
- 21 to look at the data, but also see if we can
- 22 clarify whether the manufacturers are really
- 23 prepared to stand behind this data.
- 24 That's the laboratory testing data. I
- 25 think the second issue is the manufacturers are

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1 saying, well, we don't have a lot of field
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- 2 experience with these products, and until we get a
- 3 lot more experience in the field with these
- 4 products, you shouldn't go forward.
- 5 That is how I think they get field.
- 6 Ultimately, the standard comes down to laboratory
- 7 testing, not field testing.
- 8 MR. WORK: On the field testing, I would
- 9 comment -- well, I've already said it. I won't
- 10 repeat myself.
- 11 MR. HOWLEY: This is Joe Howley. I've
- 12 got two additional comments on this that Dale
- 13 didn't raise. One was that we did do a survey on
- 14 the horizontal pulse start metal halide lamps in
- terms of the availability, and the survey came
- 16 back that most of the horizontal pulse start
- 17 products from at least three manufacturers would
- 18 be available some time in the year of 2008. I
- 19 note that you have January 1, 2008, and I guess
- 20 not knowing exactly when these products would be
- 21 introduced in 2008 by the final manufacturers, we
- were discussing a date a more like December 1,
- 23 2008 or perhaps January 1, 2009 for the all
- standard based on that survey.
- 25 We did mention last time that we were

1 conduct a survey and see when we thought. It is

- 2 close. It is close, it is probably sometime
- 3 between January 1, 2008 and January 1, 2009, we
- 4 would expect to have in most wattages horizontal
- 5 pulse start metal halide lamps available by at
- 6 least three manufacturers.
- The second comment is that one area that
- 8 we did not have products and nobody was proposing
- 9 to have products was the 175 watt. There are 150
- 10 watt lamps available, but the 175 watt did not
- 11 appear to be available by at least three
- 12 manufacturers.
- I do note, and I am reading this for the
- 14 first time this morning, there was a letter that
- was sent in by Cheryl English at Acuity Brands
- that has been passed around. It hasn't been
- 17 discussed at all here, but just maybe to give
- 18 Cheryl a little bit of -- I know she worked hard
- 19 on this. I am reading it really quickly, she put
- 20 a lot of effort into this, and she seems to have
- 21 analyzed the fact that one, she had a concern
- 22 about the 175 watt. Two, she had a concern about
- outdoor fixtures and about the availability in
- 24 some of the outdoor fixture types. Three, she had
- 25 a comment about the availability of products for

- 1 base down.
- We normally don't see base down lamps
- 3 used in too many indoor applications, but they are
- 4 used for post tops and outdoor applications. She
- 5 had some percentage here that it is a very small
- 6 percentage of the market, perhaps it looks like
- 7 six percent of the market.
- 8 Only a couple of products are really
- 9 rated for base down operation, and we did not do
- 10 the survey to try to capture this nuance. We only
- 11 did it for horizontal, but it appears we are going
- 12 to have to look more carefully and perhaps for the
- 13 September meeting at this issue of outdoor and
- 14 post top base down lamps and whether those
- products would be available for all products.
- In saying that, I do note that the
- 17 existing regulation scheduled to come into effect
- 18 January 1, 2006 essentially covers those types,
- 19 but I am also noting that obviously fixture
- 20 manufacturers are raising a couple of issues with
- 21 that.
- 22 COMMISSIONER ROSENFELD: You said
- outdoor and what, post?
- MR. HOWLEY: Yeah, base down lamps.
- 25 Lamps that operate --

1 COMMISSIONER ROSENFELD: You said --

- 2 post top.
- 3 MR. HOWLEY: An outdoor post top
- 4 fixture. Her proposal was either you put an
- 5 exemption for outdoor or an exemption for base
- 6 down. It sounds like she would be satisfied, but
- 7 perhaps you could look at it in either way because
- 8 it seems either exemption would cover her
- 9 particular issue that she raises.
- 10 MR. NADEL: Just to clarify, Joe, it is
- 11 not too problems, it is a problem that she is
- 12 alleging, and I haven't had a chance to look into
- 13 this with vertical base down fixtures that are
- 14 used outdoors. One set of fixtures --
- 15 MR. HOWLEY: On pulse start ballasts,
- 16 right. Lamps rated for pulse start that are used
- 17 based down outdoors seem to be a problem. There
- 18 are a couple of products available, but it is very
- 19 limited.
- 20 MR. NADEL: Right, but I am just saying
- 21 it is not two problems, it is one problem, and I
- 22 will look into it. I don't have --
- 23 COMMISSIONER ROSENFELD: Again, just a
- 24 technical question. Why is it only outdoors that
- one wants to go base down, and does that have to

- 1 be? I don't get the picture so to speak.
- 2 MR. HARDING: This is John Harding. I
- 3 am not a luminaire manufacturer, but it seems like
- 4 there aren't very many luminaires in this world of
- 5 metal halide for lighting for base down operation.
- 6 Base up in most high bay applications
- 7 where metal halide is used is just as very easily
- 8 to work with.
- 9 MR. SIMINOVITCH: It is just the design
- of the fixture, or that is the way it is designed,
- 11 particularly for decorative fixtures which are
- 12 glass, we don't want wire up and then down in the
- 13 sockets. You have the socket in the base. You
- 14 use it a lot in decorate post tops.
- 15 COMMISSIONER ROSENFELD: Post tops.
- 16 UNIDENTIFIED MALE: To look like old gas
- 17 lanterns.
- MR. SIMINOVITCH: Yeah. Don't wire up
- 19 and then wire down.
- 20 COMMISSIONER ROSENFELD: You don't want
- 21 a shadow.
- MR. SIMINOVITCH: Or if you have a glass
- 23 surround.
- 24 COMMISSIONER ROSENFELD: It is the acorn
- 25 type fixtures that you see all around here.

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1 MR. SIMINOVITCH: You will see a lot
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- 2 more increase with the move towards metal halide.
- 3 UNIDENTIFIED MALE: It represents a big
- 4 market here for some of the new manufacturers for
- 5 outdoor.
- 6 COMMISSIONER ROSENFELD: Thank you.
- 7 MR. WORK: I have a question for the CEC
- 8 again. One of the points that the ballast
- 9 manufacturers raised had to do with standards,
- 10 that there are only standards even in progress for
- 11 the low frequency electronic ballasts.
- 12 How does the CEC feel about the need for
- 13 standards on things to be regulated and things to
- 14 be mandated?
- MR. NADEL: You are talking ANSI
- 16 standards just to clarify? I am just clarifying
- 17 for that.
- 18 MR. WORK: I am talking ANSI standards,
- 19 yes. That's fine. Standards to insure
- 20 interchangeability, and agreed upon test
- 21 procedures.
- MR. TUTT: All I would say is, no, this
- 23 came up in our discussions throughout this spring,
- this fall, that the ANSI standards weren't in
- 25 place for some of these particular size

- 1 categories --
- 2 COMMISSIONER ROSENFELD: I am sorry,
- 3 were not?
- 4 MR. TUTT: Were not, correct. It seemed
- 5 like the time frame for developing those ANSI
- 6 standards was pretty long out into the future, and
- 7 so I think we were at least prepared to discuss
- 8 going forward with energy efficiency standards
- 9 prior to that ANSI standard process being
- 10 completed.
- MR. WILSON: Yeah, I thought we took the
- 12 anticipation of standards being developed into
- 13 account when we put in the dates here.
- MR. WORK: John, does that mean that you
- 15 anticipate those standards will be in place by the
- 16 time this kicked in?
- 17 MR. WILSON: Yes.
- 18 MR. HARDING: The square wave should be
- 19 in place within a year. The high frequency one is
- 20 probably two to three years away.
- 21 MR. WORK: The square wave will not meet
- their formula in most cases.
- MR. HARDING: No, that's correct. The
- 24 efficiency of the square waves is not going to
- 25 probably meet your formulas. The square wave

1 electronic is less efficient than high frequency

- 2 electronic.
- 3 MR. WORK: Tom, would you agree that the
- 4 need for standards on high frequency is greater
- 5 because of all of the thousands of acoustic
- 6 residence problems with metal halide lamps?
- 7 MR. HARDING: It's at least as great. I
- 8 am not sure if it is greater because you can have
- 9 acoustic residence on square wave if you don't get
- 10 those right.
- MR. WORK: Not low frequency square
- 12 waves.
- MR. HARDING: Yeah, you can. The high
- 14 frequency (indiscernible) on the square wave can
- 15 give you acoustic residence.
- 16 PRESIDING MEMBER PFANNENSTIEL: Steve,
- 17 did you have a comment?
- 18 MR. POPE: I just have a quick question
- 19 for Joe. The survey you mentioned, is that
- 20 something that you are sharing with the Commission
- 21 at some point? Secondly, could you just clarify
- you said late 2008 seemed realistic. How did you
- 23 present the survey? Is that if there is a
- 24 standard in place, this is the soonest you can get
- 25 there, or you guys are going in this direction,

- when are you going to get there?
- 2 MR. HOWLEY: The second one. We are all
- 3 heading in that direction anyway. This was an
- 4 emerging technology before California got
- 5 involved, we were all producing pulse start
- 6 technologies. Verticals came first because of the
- 7 volume of those lamps were much higher. We were
- 8 questioning our members simply they would have
- 9 horizontal lamps available for use on pulse start
- 10 ballasts. The survey was done in a way, a
- 11 proprietary survey because of the proprietary
- 12 company plans.
- What we were trying to get at is at what
- 14 date because California asked us for a date. What
- date would at least three manufacturers have
- 16 products available that covered the main primary
- 17 wattages in the marketplace. The date that we got
- 18 out of that survey was either probably December 1,
- 19 2008 or January 1, 2009, we would feel comfortable
- 20 that we would have at least three manufacturers
- 21 products available. The survey itself won't be
- 22 provided because it is used for proprietary survey
- 23 based on individual company plans.
- MR. NADEL: Can the survey be provided
- in confidence to CEC so they can look at it,

1 including when different products come available

- 2 because we did our own informal survey with a
- 3 number of manufacturers, at least for the most
- 4 part, we think it is going to be well before that.
- 5 MR. HOWLEY: We could -- we'll discuss
- 6 that.
- 7 MR. NADEL: I mean somebody needs to
- 8 look at the data is all I am saying.
- 9 MR. HOWLEY: Yeah, we can discuss that
- 10 or perhaps show them visually the survey without
- 11 leaving it behind.
- 12 PRESIDING MEMBER PFANNENSTIEL: Yeah
- 13 I'm a little reluctant to take on information that
- 14 we are going to use in a public process that is
- 15 confidential to us. So, maybe we need to resolve
- 16 this, and maybe we can talk about the different
- 17 results.
- 18 MR. NADEL: Or maybe there are ways for
- 19 us to work with you. We've sometimes done that.
- 20 Again, I don't know the particulars on sharing the
- 21 survey, yeah.
- MR. HOWLEY: We could talk more detail,
- 23 Steve, about how the survey was conducted if you
- 24 like.
- MR. NADEL: Okay.

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1 MR. TUTT: I just had one other question
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- 2 to raise. That is, as we work through this
- 3 category of luminaires, this spring we talked
- 4 about phasing in in different size categories,
- 5 which we have done a little bit in these proposed
- 6 standards, but I just wanted to throw out as we
- 7 move forward on this, are these the right size
- 8 categories. Would you propose other ones, should
- 9 we do things differently in terms of size
- 10 categories than we are currently proposing?
- 11 MR. HOWLEY: For metal halide?
- 12 MR. TUTT: Yeah. We don't have to
- answer the question now of the top of your head.
- 14 As we move forward, I'm not confident that we've
- 15 put together the size categories that make sense
- 16 to you guys. I want to take that into --
- MR. HOWLEY: We can take that into
- 18 consideration during our discussions over the next
- 19 month or so whether this wattage size categories
- 20 are appropriate.
- 21 PRESIDING MEMBER PFANNENSTIEL: John.
- MR. WILSON: One of the things I've
- learned in the past months is that metal
- 24 halides -- I am talking to Tom and others, was
- 25 that one of the advantages of electronic ballasts

- 1 was as Tom just mentioned was light output
- 2 degradation. One of the advantages of electronic
- 3 ballasts wasn't necessarily just the initial
- 4 condition, but the life cycle. If you took that
- 5 into account, you can install a lower wattage lamp
- 6 at the outset. I don't know how that was taken
- 7 into account in the case study and whether or not
- 8 your comments here took that into account.
- 9 COMMISSIONER ROSENFELD: Further before
- 10 you even answer that, I keep asking and trying to
- 11 understand this industry. I am looking at Tom.
- 12 Why is there less degradation with electronic
- 13 ballasts?
- MR. HARDING: We could have a long
- discussion of this, but I think the simplest
- answer is that electrode (indiscernible)
- 17 evaporation of the electrode is less because the
- 18 average -- there is no peak temperature to the
- 19 ballast --
- 20 COMMISSIONER ROSENFELD: That is why you
- 21 make it a square wave?
- MR. HARDING: Yes, a square wave or even
- 23 high frequency. You don't get these high
- 24 temperature fluctuations of the electrode giving
- 25 you excessive tons to evaporation.

1 COMMISSIONER ROSENFELD: Is that short

- 2 enough for you?
- 3 PRESIDING MEMBER PFANNENSTIEL: That's
- 4 great.
- 5 MR. WORK: I think, and Tom we talked
- 6 this morning about it, but just going to pulse
- 7 starters, you are doing, already captures most of
- 8 that maintenance. So, that is a very good thing.
- 9 There is more. Tom and I argued over a word. I
- 10 would say that sometimes and Tom said usually
- 11 electronic ballasts high frequency gives better
- 12 maintenance, but pulse start addresses --
- 13 MR. HARDING: Starting -- the blackening
- 14 during starting. Electronic ballasts only
- 15 addresses that, it addresses the run mode of the
- 16 evaporation of tungsten.
- 17 PRESIDING MEMBER PFANNENSTIEL: John,
- did you get your question?
- MR. ROSENFELD: No, I interrupted it,
- 20 I'm sorry.
- 21 MR. WILSON: How do we take into account
- the ability to install a lower wattage lamp
- 23 initially?
- MR. WORK: When you go to your probe
- 25 start to pulse start regulation, isn't that your

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1 intention then? If you just substitute at 400 rep

- 2 pulse start for 400 probe start, there is no
- 3 energy savings. There is no energy saving in the
- 4 ballast or in the lamp. If you substitute a 400
- 5 watt pulse start for a 400 watt probe start,
- 6 everything else being the same, you use the same
- 7 energy.
- John, to your point, if that standard
- 9 means, though, yes, but you want them to be fewer
- 10 luminaires or use a lower wattage lamp to begin
- 11 with, there is where your energy savings are.
- 12 COMMISSIONER ROSENFELD: How big is this
- degradation over the life of the lamp?
- MR. HARDING: In terms of probe start to
- 15 pulse start?
- 16 COMMISSIONER ROSENFELD: Yes.
- 17 MR. HARDING: Most manufacturers list a
- 18 mean lumen maintenance rating of about 65 percent,
- 19 65 to 75 percent for a probe start and somewhere
- around 75 to 80 percent for a pulse start, and 80
- 21 to 85 percent for electronic. Some people even
- 22 considering 90 right now on electronic.
- When you start at 65 and work up in
- 24 those increments, there is a considerable of light
- 25 maintained over time.

1 MR. HOWLEY: That is based on lumen

- 2 maintenance as opposed to these regs which are
- 3 trying to get at it based on the initial
- 4 efficiency which is why it is so hard because you
- 5 are getting at it from the maintained mode which
- 6 is where you get the benefit. You are trying to
- 7 write a reg around it at the initial phase which
- 8 is the difficulty that is being had here.
- 9 MR. TUTT: Just in terms of industry
- 10 practice, though, in vertical installations, the
- industry has moved towards pulse start ballasts.
- 12 In most applications, I understand it. Has that
- 13 also resulted in lower wattage lamps being
- installed because of that generally?
- 15 MR. HOWLEY: Yes. Any designer that is
- designing that is going to take advantage and try
- 17 to lower the energy use. Plus today in most
- 18 states, you have state energy codes
- 19 (indiscernible) Title 24 is getting at that in
- 20 California. The designers are using the pulse
- 21 start lamps to meet the lower watts per square
- 22 foot numbers.
- MR. NADEL: Just to illustrate, in the
- 24 case study, the most common application was your
- 25 standard 400 watt lamp. If it was a probe start,

- 1 with pulse start those are typically being
- 2 replaced by 350 watt lamps, and then we model it
- 3 with an electronic ballast with a 320 watt lamp
- 4 taking credit for some of the savings, although
- 5 not the most aggressive savings that Tom was
- 6 talking about.
- 7 MR. WORK: It is considerably
- 8 (inaudible).
- 9 MR. TUTT: Anything else on --
- 10 MR. HARDING: I know how to answer
- John's question which is how do you get at that in
- 12 a standard? I don't know how to get at that. I
- don't know how to tell you how get it out of the
- 14 standard. The standard just looked at watts
- 15 in/watts out.
- MR. NADEL: If you look at the available
- data that we do have, the electronic ballasts do
- 18 tend to be higher efficiency, not all of them, but
- 19 most of them are higher efficiency. Efficiency
- 20 does allow you to differentiate, so there is the
- 21 overlapping between the efficiency and this lumen
- 22 maintenance issue. It is not like it is a one to
- one correspondence.
- MR. WILSON: So, Dale when you were
- 25 saying, there were linear ballasts --

1 MR. HARDING: Reactor ballasts, 277 volt

- 2 reactor ballasts are almost as efficient or just
- 3 about as efficient as the electronic.
- 4 MR. WILSON: What about lumen
- 5 maintenance?
- 6 MR. HARDING: Not quite as good. Sort
- 7 of between the old CWA pulse start and the
- 8 electronic, sort of halfway in between I think.
- 9 MR. WORK: I have not seen data for
- 10 that, so that is one of the comments if there is a
- 11 case history made, we should see the data for it.
- 12 PRESIDING MEMBER PFANNENSTIEL: Pam, you
- had a comment on this.
- MS. HORNER: Pam Horner with OSRAM
- 15 Sylvania. One answer potentially for John's
- 16 question as to how do you get at the potential
- 17 energy savings for this combination of pulse start
- 18 technology and perhaps this electronic ballasting
- 19 that would go with it is you might try to find
- 20 some expert retrofitters who can give us some data
- 21 because this is aimed at new luminaires which is
- the correct way to go.
- 23 Sometimes new luminaires go into holes
- 24 that were already there or spots that were already
- 25 there. So, you are talking about retrofitting and

1 some percentage of those which I am assuming is

- 2 going to be very high. They don't change the
- 3 spacing, they don't even take advantage of the
- 4 fact that they could do something, there are just
- 5 going to maybe go to a lower wattage and that is
- 6 it. Those would be known. If you get a good
- 7 retrofitter who understands that.
- 8 Then there are some small percentage of
- 9 when get out the whole installation, bring in new
- 10 luminaires, it is not a new building, but then
- 11 they will got to the trouble to do the respacing,
- 12 so you will have that, then that would contribute
- 13 to having a better understanding of the energy
- 14 saving potential.
- 15 Then there is the third category which
- is just all new construction, and you could make
- 17 some pretty good assumptions that the design from
- 18 the get go would try to take advantage of the
- 19 combination of efficiencies. So, maybe that is
- where we could utilize the field experience of
- 21 some really good retrofitters out here in
- 22 California who could help us get at that. Does
- that help answer?
- 24 PRESIDING MEMBER PFANNENSTIEL: One last
- 25 comment on this. One, two. Go ahead.

1 MR. PITSOR: This is Kyle Pitsor with

- 2 NEMA. Joe Howley mentioned the letter from Cheryl
- 3 English from Acuity Lighting. She raised six
- 4 different points in this. I just wanted to know
- 5 three of them. One is that the exempted outdoor
- 6 luminaire definition, there is a question in terms
- 7 of that definition. Could you clarify it relative
- 8 to what location and the 55 rated ballast which we
- 9 would like to work with you on going forward?
- 10 The reading that we have of this is that
- 11 outdoor luminaires would be regulated under this
- in as much as the outdoor fixture does not
- 13 necessarily contain this particular type of
- 14 ballast, the 55 degree rated ballast.
- 15 Secondly, she did prepare a list of
- 16 availability of pulse start lamps and all the
- 17 different categories from four NEMA members
- 18 showing current availability in the different
- 19 ratings, energy consideration, the fact that there
- is not sufficient availability in a number of
- 21 these ratings to mandate this at this time.
- 22 Lastly, to the question and discussion
- on the vertical burn position base up base down,
- 24 she did have an analysis here of the different
- 25 type of luminaires in the outdoor area and the

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1 issues related to the vertical burn position that
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- 2 we talked about in terms of the outdoor posts.
- 3 PRESIDING MEMBER PFANNENSTIEL: I would
- 4 like to suggest that since we haven't had a chance
- 5 to look at this, that it is not going to be very
- 6 useful for us to hear that this letter is there,
- 7 but perhaps we can ask for it to be entered into
- 8 the docket and that way we can consider it.
- 9 That's fine. Steve, did you have a comment?
- 10 MR. NADEL: A couple of things now, and
- 11 I know we want to --
- 12 PRESIDING MEMBER PFANNENSTIEL: I want
- 13 to stress at this point, I think there are a lot
- 14 of very important technical discussions left to be
- had, and I don't want to keep them from being
- 16 discussed here, but this may not be the most
- 17 useful place to raise a lot of the technical
- 18 issues.
- 19 So, let's get through what really needs
- 20 to come up to the Committee.
- 21 MR. NADEL: I understand, right. Pam
- 22 suggested working with an expert retrofitter to
- 23 help us make the energy savings. We did that.
- 24 Stan Walerczyk is one of the foremost ones here in
- 25 California, and he was heavily involved in helping

1 give advice on what you should analyze, what

- 2 assumptions you should make and so on, you know.
- 3 Is it perfect, could you have done an analysis
- 4 that is three times as complex, absolutely. We
- 5 were trying to get an approximate approximation
- 6 here.
- 7 In terms of Cheryl English's question
- 8 about is the intent to exempt all outdoor
- 9 luminaires? No, the intent is to exempt places
- where they are likely to have high temperature
- 11 that is not going to be conducive to electronic
- 12 ballasts, so we said in order to be exempted, they
- have to have a ballast that is rated at a high
- 14 temperature.
- 15 If it is not rated at a high
- 16 temperature, why do you need a magnetic ballast as
- 17 opposed to an electronic. So, if someone did
- install a high temperature electronic ballast
- 19 because they expected the high temperatures, then
- 20 they are exempted. That was the intent. She may
- 21 have additional comments on that, but I wanted to
- 22 express that.
- I guess the final comment I had, and
- 24 this is helping to move on because I think the
- 25 next and last thing we will do is schedule a next

1 meeting. One thing that would be very helpful, a

- 2 lot of this information has been out there for
- 3 more than a year, and I am --
- 4 COMMISSIONER ROSENFELD: I think I've
- 5 heard you say that before.
- 6 MR. NADEL: Right, I'm trying to keep
- 7 giving comments, but at some point, there needs to
- 8 be kind of deadline for comments so we can move
- 9 on. It also is very helpful to get if there are
- 10 any additional comments, get the comments in
- 11 enough time that we can respond as opposed to --
- 12 this is about the fourth or fifth meeting I've
- 13 been at to discuss these things, and then all of
- 14 the sudden there is new.
- 15 As we schedule the next meeting, I would
- 16 recommend establishing a date, call it one week in
- 17 advance saying any new comments are due by this
- 18 date, then we can have a discussion and resolve
- 19 things because I feel that we are on a treadmill,
- and it keeps going on and on and on and on.
- 21 PRESIDING MEMBER PFANNENSTIEL: I feel
- the treadmill myself. I really would then like to
- 23 move to -- think of a date in September by which
- 24 we have made some commitments to get hopefully
- 25 some real progress here and have resolved some of

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1 these issues, and specifically looking for NEMA
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- 2 proposals, where they exist. I think that we
- 3 talked about the general service incandescent lamp
- 4 proposal by then as well as some other technical
- 5 if not resolution, at least have all the
- 6 information on the table in the other two
- 7 categories.
- 8 In terms of a date in September --
- 9 COMMISSIONER ROSENFELD: Wait a minute,
- 10 Jackie. I heard that it would take a -- I don't
- 11 know, I think I wrote down that it would take a
- month or so within Philips to get some sort of
- consensus and then NEMA has to get together. So,
- 14 I'm just giving Dale a chance to question the
- 15 September thing if he has the courage.
- 16 PRESIDING MEMBER PFANNENSTIEL: Is
- 17 September not going to work? I thought we had
- 18 said before that it looked like something like
- 19 that, and that Joe had also seemed to think that
- 20 we could get there by sometime in September.
- 21 MR. HOWLEY: The one thing, I am looking
- 22 at our schedule. NEMA is planning a division
- 23 meeting the last week of September, and it may be
- 24 helpful for us to have that meeting to meet to go
- 25 over last issues before we meet here at the CEC

1 because we will have all NEMA members at this

- 2 meeting.
- 3 That is the week of September 26, right
- 4 now we have the schedule.
- 5 PRESIDING MEMBER PFANNENSTIEL: Then we
- 6 go to the beginning of October.
- 7 MR. HOWLEY: Yes, it might be helpful to
- 8 move it into the first couple of weeks of October.
- 9 PRESIDING MEMBER PFANNENSTIEL: I would
- 10 certainly hope that by the time we get there, we
- will have made significant progress from where we
- 12 are today. I think that is a long ways into the
- 13 future, and many of us feel a little frustrated at
- 14 not having made as much progress as we have made
- 15 since last December when these things were on the
- 16 table.
- 17 MR. HOWLEY: Okay. Do we want to try
- 18 for the week of October 10? I don't know how you
- 19 normally do this. There are so many stakeholders
- 20 here.
- 21 PRESIDING MEMBER PFANNENSTIEL: John, is
- there a restriction on scheduling, is that what we
- 23 are working -- I don't think we can actually set
- 24 the date right now. I think we need to go
- 25 confirm, but I would say the first or second week

1 in October, we will try to find a date and make

- 2 sure all of the parties are aware?
- 3 MR. HOWLEY: Yes, we would appreciate
- 4 that. The East Coast people would appreciate it
- 5 if you did not have the meeting on Mondays, but
- 6 other days would be fine.
- 7 COMMISSIONER ROSENFELD: Monday, October
- 8 10 is a CEC holiday, so we agree with you, Joe.
- 9 MR. HOWLEY: Okay, very good.
- 10 MR. EILERT: We are now looking at an
- 11 October workshop. Would you guys care to
- 12 speculate on when we might have an adoption
- 13 proceeding?
- 14 PRESIDING MEMBER PFANNENSTIEL: What I
- 15 would like -- if I am actually just plain
- 16 speculating and not in any way forecasting, I'd
- 17 like to say that we will have enough progress made
- 18 by then that we would be able to talk about
- 19 adoption by the end of the year. I think that
- 20 would require, just given the processes that you
- 21 need to go through, we would have to come to that
- 22 workshop with a lot of agreement.
- I think there are big decisions to be
- 24 made, and I am hoping that we will have enough
- information by then that even if there is an

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1 agreement that the Energy Commission has enough
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- 2 information to make some decisions. Even if there
- 3 are not consensus decisions, that we will have the
- 4 information to make those decisions.
- 5 We would all like to think that by then
- 6 we will be able to reach some consensus on the
- 7 major points here, and that is what I think we
- 8 should be working towards. If that doesn't
- 9 happen, I would still as I say like to have enough
- information to go forward.
- 11 What I really don't want to have happen
- 12 is to come to an October workshop and find that
- 13 there is still a lot of information not available
- or yet to be exchanged or analysis yet to be run
- 15 because then once again, we are going to have to
- 16 be making decisions either incomplete or
- 17 controversial information.
- So, that is what I am looking for, and I
- 19 think the only way that it is going to happen is
- 20 if we all agree to exchange a lot of information,
- 21 whether it is through working group meetings in
- the interim or bilateral discussions or whatever
- is needed. I don't know how much more strongly to
- encourage that than I possibly can, but I do.
- I think John and Tim need to set up some

1 working group meetings, you know, several of them

- 2 between now and then to get all of this
- 3 information out on the table.
- 4 I would also urge that people get in
- 5 touch with John and Tim and frankly Art and myself
- 6 if there are issues or if there is questions about
- 7 where to go. I would hope that the NEMA proposal
- 8 is something that can be available and circulated
- 9 maybe before then, even if it is something the
- 10 full NEMA organization hasn't yet signed off on,
- 11 but if there are parts of it or ideas of it or
- 12 concepts that could get out there and technical
- discussion going on before then, I think that
- 14 would be very valuable.
- We will work, Art and I and the powers
- 16 that be to set up the hearing date or the workshop
- 17 date in October and then given that, we are going
- 18 to work backwards to comments due by and other
- 19 touch in points, benchmark points, along the way.
- 20 Further discussion?
- 21 MR. PITSOR: This is Kyle Pitsor form
- 22 NEMA. I just wanted to assure that in terms of
- 23 the NEMA organization, we are working with some 25
- 24 different manufacturers impacted these both in the
- 25 lamp ballasts and the fixture industry, and we are

1 committed to work with staff and the Commission

- 2 moving forward on this.
- 3 We want to make sure that the internal
- 4 companies can get their act together, review these
- 5 proposals, but as an industry to get together and
- 6 bring our proposals back in a timely manner for
- 7 such an activity in October.
- 8 PRESIDING MEMBER PFANNENSTIEL: I
- 9 appreciate that, and I have to say that it is
- 10 frustrating for me because I really want to move
- 11 forward with this, but the information provided
- 12 here has been really useful, and I appreciate
- 13 everybody coming here and really working really
- 14 hard on this.
- I know I am seeing here sort of the tip
- of the iceberg of a lot of work that has been
- going on. I know that, and I appreciate that, and
- 18 so bear with me in my impatience as we need to get
- 19 going and try to resolve some of this.
- 20 It does sound to me, and just maybe it
- 21 is terribly naive to me, but it does sound to me
- 22 like we are reaching agreement on a lot of the
- 23 points, and that there is some technical
- information that still needs to be shared, but
- towards the goal of reaching an agreement.

1 MR. PITSOR: Further question. On the

- 2 issue of (indiscernible) activity on the technical
- 3 side and on the marketing activity, in as much as
- 4 some of the technical resolutions and decision
- 5 making may be impacted a marketing program, how do
- 6 you foresee that in terms of the October meeting,
- 7 a workshop on the technical merits?
- 8 PRESIDING MEMBER PFANNENSTIEL: I think
- 9 we need to keep going on the technical stuff, and
- 10 I think to the extent the marketing questions are
- 11 fundamental to feeding into that, then we put that
- marketing needs in that track, and I don't think
- that is something we are not going to talk about.
- I think we are going to talk about it, but I just
- 15 think the first level questions I heard today were
- the technical ones, so I want to go there.
- John?
- 18 MR. WILSON: I am just trying to wrap
- 19 things up I guess. In terms of nailing down the
- 20 dates in October, how about if people e-mail Tim
- 21 and I their availability the first two weeks in
- October.
- 23 COMMISSIONER ROSENFELD: The way I heard
- 24 the discussion, there was some sort of consensus
- for like Tuesday, the 11th? Not so?

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1 PRESIDING MEMBER PFANNENSTIEL: I'm not
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- 2 sure. I have not checked my schedule for that
- 3 day, but I think that John's idea is a good one
- 4 that people exchange or send in to Tim and John
- 5 any restrictions or preferences they have. We
- 6 will get that out probably within a week.
- 7 MR. WILSON: We could start with the
- 8 11th, people could look at the 11th, and then if
- 9 the 11th doesn't work, we will --
- 10 COMMISSIONER ROSENFELD: The only
- obvious point I am making that Monday doesn't
- 12 exist for all of us. Tuesday looks okay,
- 13 Wednesday -- oh, no, there is no business on
- 14 Wednesday, I'm sorry.
- 15 PRESIDING MEMBER PFANNENSTIEL: There is
- 16 a holiday week, it is one you do tend --
- 17 MR. SIMINOVITCH: Is that a national
- 18 holiday, or just in California.
- 19 COMMISSIONER ROSENFELD: Columbus Day in
- the US.
- 21 MR. NADEL: I don't know if there is
- 22 anybody who is religious involved here, but Yom
- 23 Kippur is the night of October 12 going into the
- 24 13th.
- 25 PRESIDING MEMBER PFANNENSTIEL: I think

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1 that is important note to make also. As I say,

- 2 please let John and Tim know as possible
- 3 preferences and constraints as the first two weeks
- 4 in October, and we will try to get a date out by
- 5 the end of this week.
- 6 MR. WILSON: The other thing was in
- 7 terms of written comments on the case report, you
- 8 guys have obviously prepared some comments, I am
- 9 wondering if we could ask for sort of final
- 10 written comments two weeks from today, something
- 11 like that.
- 12 PRESIDING MEMBER PFANNENSTIEL: That
- 13 would be great.
- MR. WILSON: I just want to agree with
- 15 what you were saying, Jackie, about having
- informal meetings, and I want to also thank Dr.
- 17 Siminovitch for hosting three or four meetings
- 18 over the last six months. They were very useful
- 19 for us to sort of get to know the industry and get
- 20 smarter on technologies. I also want to thank Joe
- 21 and Pam in particular, we've gotten a lot of
- 22 frequent flyer miles. We travel a lot anyway,
- 23 but --
- 24 PRESIDING MEMBER PFANNENSTIEL: It won't
- do you any good if it is United.

1 MR. WILSON: We will continue in that

- 2 mode of having meetings and conference calls
- 3 possibly using the CLTC in Davis as a place for
- 4 physical meetings, but we are also trying to
- 5 minimize your amount of travel using conference
- 6 calls as well.
- 7 I think there is a lot of this stuff
- 8 that is very technical, and I think we need to get
- 9 into it in more depth than this kind of workshop.
- 10 Also, I want to make all those meetings inclusive
- of as many people here who would want to be
- 12 involved in them.
- 13 Some of the meetings that we've had over
- 14 the last six months have been sort of CEC staff
- and industry people I just want to open that up
- to all of the people who want to be involved.
- 17 UNIDENTIFIED MALE: If that is okay with
- 18 you.
- 19 PRESIDING MEMBER PFANNENSTIEL: It's
- 20 perfect.
- 21 MR. SIMINOVITCH: I wanted to reiterate
- that so we are seeing both sides of this would be
- involved in both interest levels, that it's been
- very informative having these kinds of meetings.
- The small group meetings we've had to hear from

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1 the industry and also hear from you folks
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- 2 independently. I would like to really encourage
- 3 whatever we could do to facilitate that, we
- 4 would --
- 5 PRESIDING MEMBER PFANNENSTIEL: Thank
- 6 you. Dale asked I think a very important question
- 7 is how much information does the Energy Commission
- 8 before we are willing to go forward.
- 9 I think the answer is a little more than
- 10 we have. I'm not yet comfortable, and I think Art
- 11 would agree that we are not yet ready, but we are
- 12 hoping that this through the participation of
- 13 people here that we can get there, and I would
- 14 like to say get there by the end of this year.
- 15 That is a goal.
- 16 Further discussion?
- 17 (No response.)
- 18 PRESIDING MEMBER PFANNENSTIEL: Hearing
- 19 none, we will be adjourned. Thank you all for
- 20 participating.
- 21 (Whereupon, at 1:11 p.m., the
- workshop was adjourned.)
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CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Commission Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in an way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 25th day of July, 2005.

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